



CIDS

County Information and Data Service

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FEBRUARY 10, 2012

DATES TO REMEMBER

- FEBRUARY 16, 2012** **CCAO HEALTH & HUMAN SERVICES COMMITTEE, CCAO OFFICES, COLUMBUS - CANCELLED**
- FEBRUARY 16, 2012** **CCAO GENERAL GOVERNMENT & OPERATIONS COMMITTEE, CCAO OFFICES, COLUMBUS**
- FEBRUARY 17, 2012** **CCAO BOARD OF DIRECTORS, CCAO OFFICES, COLUMBUS**
- MARCH 1, 2012** **OHIO'S STATEHOOD DAY, OHIO HISTORY CENTER, COLUMBUS**
- MARCH 3-7, 2012** **NACo LEGISLATIVE CONFERENCE, WASHINGTON HILTON & TOWERS, WASHINGTON, DC**
- MARCH 7, 2012** **OHIO CONGRESSIONAL DELEGATION BREAKFAST**
- MARCH 14, 2012** **CCAO 2ND WEDNESDAY SEMINAR: NEW OPTIONS FOR LEGAL ADVERTISING, CCAO OFFICES, COLUMBUS**
- MARCH 27-29, 2012** **2012 SAFETY CONGRESS & EXPO (OSC12), GREATER COLUMBUS CONVENTION CENTER, COLUMBUS**
- APRIL, 2012** **NATIONAL COUNTY GOVERNMENT MONTH**

ASSOCIATION NEWS

2nd WEDNESDAY SEMINAR SERIES: NEW OPTIONS FOR LEGAL ADVERTISING – MARCH 14

CCAO encourages commissioners and other county officials to attend the next CCAO 2nd Wednesday Seminar Series on “New Options for Legal Advertising: Using Ohio’s New Public Notice Website and Other Cost Saving Opportunities” on March 14, 2012 from 9:30 a.m. to 12:30 p.m. The 2nd Wednesday Seminar Series is held at the CCAO offices, 209 East State Street, in Columbus.

The current state budget provides counties with new, cost saving options for complying with Ohio’s public notice laws. Learn from individuals who helped shape the law how counties may use an abbreviated second notice to satisfy publication requirements if certain conditions are met, how pre-printed inserts and county

websites may be used for public notices, and how community newspapers may now compete for public notice business under the new definition of a newspaper of general circulation in the county. Learn directly from a state official involved in establishing the new state public notice website how local governments can access and use this new, optional public notice tool.

The 2nd Wednesday sessions are designed to be very interactive, allowing ample opportunity for attendees to ask questions and have dialogue directly with speakers. All sessions are free and parking is available in the lot adjacent to the CCAO office. Program details are attached to this issue of CIDS and are posted at www.ccao.org. Coffee will be served during the morning and lunch will be on your own. Best of all, no registration fee will be charged! To register contact Tanya McComas, CCAO Administrative Assistant, at tmccomas@ccao.org. Please include the name and title of those attending and the county, agency or company they represent.

NACo LEGISLATIVE CONFERENCE

The National Association of Counties (NACo) Legislative Conference will be held March 3-7, 2012 at the newly renovated Washington Hilton and Towers in Washington, D.C. This annual Conference gathers over 2,000 elected and appointed county officials from across the country to focus on legislative issues facing county government. Confirmed General Session speakers include:

Monday, March 5

- Political commentators Tucker Carlson and Eleanor Clift, who will jointly present a view of Congress and the 2012 Election at the Opening Session.
- U.S. Department of Health & Human Services Secretary Kathleen Sebelius

Tuesday, March 6

- U.S. Senator Michael Enzi, ranking member of Health, Education, Labor & Pensions Committee
- U.S. Senator Richard Durbin, Majority Whip
- House Democratic Leader Nancy Pelosi

If you have not registered, register online to save \$25. Go to www.naco.org for more information

The Ohio Congressional Delegation Breakfast will be held on March 7, 2012 at 8:00 a.m. in the Rayburn House Office Building – Room B-340 in Washington, D.C. Personally invite your Member of Congress to the breakfast.

HEALTHY COUNTIES, HEALTHY FAMILIES' THEME FOR NATIONAL COUNTY GOVERNMENT MONTH – SHARE YOUR IDEAS WITH CCAO!

This year's National County Government Month (NCGM) theme, which is also the initiative of NACo President Lenny Eliason, is "Healthy Counties, Healthy Families." Now is the time for your county start planning to hold fun and interactive events to promote your county's health care and wellness services and recreational programs during the month of April.

NACo has **FREE** resources available to assist you, such as the NCGM planning and tips booklet and the online Media Resources Kit. The Kit includes media templates to create your own county's NCGM buttons, posters, flyers, banners, proclamations and news releases. The media templates are specially designed for the 2012 "Healthy Counties, Healthy Families" theme. Plenty of space is left available to add your county's logo or unique county government month slogan or message.

A special feature of NCGM is the National County Government Month Award. The purpose of the award program is to encourage counties to participate in NCGM and recognize nationally counties that sponsor outstanding programs during the month of April. The National Association of County Information Officers (NACIO) leadership will select of team of NACIO members to judge the entries. Three counties will receive the top award in rural, suburban and metropolitan counties, and – new this year – second place awards will be presented. All entries will be posted online to serve as a database of ideas for other counties to use. There is no cost to apply. Applications must be received by Friday, May 25 to be eligible.

To access the NCGM Media Resources Kit and to learn more about the NCGM award program visit www.naco.org/NCGM For more information contact Jim Philipps, NACo Media Relations Manager, at (202) 942-4220 or jphilipps@naco.org

Would you like to share your plans with other Ohio counties? CCAO has received several requests from counties that are interested in sharing ideas. Please send information about your plans to Mary Jane Neiman, CCAO Public Relations Associate, at (614) 220-7979 or mjneiman@ccao.org

CEBCO'S WELLNESS PROGRAM

In 2010, a \$250,000 Grant was approved by the CEBCO Board of Directors from member's equity to be used for the sole purpose of establishing wellness initiatives. Following this decision, CEBCO hired Kathryn Knight as Wellness Coordinator to assist with the development and implementation of wellness initiatives for the participating CEBCO counties. Kathryn is available to all 25 CEBCO member counties to serve as a resource in the strategic planning of programming, events, evaluation, and to oversee the Grant Program both internally and externally.

The CEBCO Wellness Grant Program is an ongoing reimbursement program that is funded annually. Counties are required to create a 12-month plan, maintain budget, and evaluate the programs throughout the year for eligibility. Grant amounts are based upon the number of employees enrolled on the CEBCO health plan in the first quarter of the benefit year.

CEBCO has awarded its participating counties \$145,371 for wellness programming since the launch of the Wellness Grant Program in June of 2011. An additional \$80,000 has been given to 21 out of the 23 participating counties for administrative costs to those counties that had appointed a county wellness coordinator to work with CEBCO to in a combined effort to raise awareness. For more information about CEBCO's Wellness Program, contact Kathryn Knight at (614) 220-0645 or kknight@ccao.org

COUNTY ACTIVITIES

COUNTY DEVELOPMENTAL DISABILITY BOARDS SHARE SERVICES

In Ohio, boards in each of the state's 88 counties oversee services for people with disabilities. Each board had a superintendent to carry out the mission. But several counties now share superintendents. The first such collaboration was in Belmont, Harrison and Noble counties in eastern Ohio when they began sharing the position in the mid-1990s. Now, those three counties share almost every administrative function.

Only since the economic recession hit full force have other counties employed the approach. Those who now share at least a superintendent, and usually more positions, are Fairfield and Vinton; Fayette and Highland; Henry and Ottawa; Hocking and Perry; Coshocton and Knox; and Champaign and Shelby.

Union County is considering privatizing services and sharing administrative costs with other counties as a way to cut \$10 million from its budget in the next decade. One cost saving is that, although the administrators'

salaries might get a bump because their workload increases, individual counties are responsible for only part of the salary.

Noble County, which runs the lowest-enrollment program for people with disabilities in the state, was able to save about \$50,000 a year by not paying for its own superintendent.

Vinton County moved 7 percent of its annual budget from salaries to directly provided services through its partnership with Fairfield. The two also share a services and support director. Fairfield picks up 85 percent of each of the salaries and Vinton County pays the rest.

The Coshocton and Knox County programs have saved more than \$106,000 through their partnership, but the greater benefit has been improved efficiency. As an example, Coshocton County had paid an outside agency to manage its federal reimbursements. Now, the two counties work together to collect and handle the funds, and it has led to a much faster turn-around of the money. (Source: The Columbus Dispatch, 2/3/12)

STATE ACTIVITIES

OHIO LOCAL GOVERNMENTS USING QUALIFIED ENERGY CONSERVATION BONDS FOR COST SAVINGS AND ENERGY EFFICIENCY

The maintenance and modernization of buildings and facilities is an ongoing challenge for Ohio's county commissioners. For commissioners who may be looking to update energy systems, there is financial help available.

The Ohio Air Quality Development Authority (OAQDA) administers the Qualified Energy Conservation Bonds (QECB) program in Ohio. QECBs offer federal tax credits for local governments and public universities. The financing is used for energy-conserving equipment and facilities. Under a QECB financing package, OAQDA authorizes Air Quality Development Bonds for issuance as a Series A federally tax-exempt bond, along with another bond as a Series B Qualified Energy Conservation Bond (QECB) federal tax-credit bond. Combining funding from the two separate sources results in a lower, "blended" interest rate for the participating entity.

Pickaway County was the first county to use QECB financing to assist with installation of lighting system upgrades, retro-commissioning of mechanical and electrical infrastructure, building automation and control retrofits, water conservation measures, renewable energy conservation measures and other systems.

Licking County is using QECB funding for retrofits in a number of buildings, including equipment for lighting and occupancy sensor installation; water conservation; building envelope and insulation improvements; piping insulation; roof and window replacements; heating, ventilation and air conditioning (HVAC) renovations and building controls systems upgrades.

In Hamilton County, QECB financing will be used to retrofit the county Administration Building, the Alms & Doepke Building, Taft Center and Parkhaus Garage. Improvements include new hot water heat pumps, boiler and boiler flue replacements, building automation and control, variable frequency drives, lighting retrofits, cooling tower replacement, water conservation program and energy training four county employees.

For local governments and public universities in Ohio, energy conservation programs can help cut greenhouse gas emissions, while saving dollars that can be used for other vital services. Call the OAQDA at (614) 224-3383 for more information.

FEDERAL ACTIVITIES

HOUSE PASSES NEW TANF BILL

On February 2, the House of Representatives passed H.R. 3567, which would require states to have procedures in place to prohibit the use of benefit cards in ATMs located in liquor stores, casinos and strip clubs. The bill is the same as language included in the one-year stand-alone Temporary Assistance for Needy Families (TANF) the House passed in December (H.R. 3659).

TANF reauthorization is still in play in the Conference for the tax and unemployment benefits extension bill (H.R. 3630), which included a two-month extension. The new bill could presumably be included in those discussions. For more information, contact Marilina Sanz, NACo Associate Legislative Director – Human Services and Education, at (202) 942-4260 or msanz@naco.org

CONFERENCE

LEADERSHIP FOR BETTER COMMUNITIES

Join the Ohio City/County Management Association (OCMA) for their Winter Conference to be held February 21-23, 2012 at the Crowne Plaza Hotel, 33 East Nationwide Blvd, in downtown Columbus. “Leadership for Better Communities” is the theme of the conference. A detailed conference agenda and registration materials can be found at http://www.ocmaohio.org/index.php?option=com_docman&task=cat_view&gid=114&Itemid=70 For more information about “Leadership for Better Communities,” contact Cindy Holodnak at (614) 292-7731 or Holodnak.1@osu.edu

CLASSIFIEDS

Title	Employer/Application Deadline/For More Information. . .
Water Pollution Control District Director	Logan County Commissioners February 13 @ 4:00 p.m. commissioners@co.logan.oh.us
ADAMHS Executive Director	Wood County ADAMHS Board February 15 www.wcadamh.org
Purchasing Director	Hamilton County February 17 http://www.hamiltoncountyohio.gov/personnel/employmentapplication.asp
DJFS Executive Director	Huron County Commissioners February 20 @ 4:30 p.m. http://www.hccommissioners.com/miscpages/jobs.html
Stormwater Technician	City of Lima February 22 @ 5:00 p.m. http://www.ccao.org/Portals/0/Classifieds/Stormwater%20Technician%20ad%20(2).pdf

2012 Second Wednesday's



Recognizing that commissioners and their staff confront a number of daily challenges on a wide variety of topics, CCAO scheduled a regular series of short, concise seminars. With the exception of the April program, all sessions will be held at the CCAO office, 209 East State Street, in Columbus. The programs will begin promptly at 9:30 am and will conclude by 12:30 pm. Registrations will be accepted only by email. Coffee will be served during the morning, and lunch will be on your own. Best of all, the seminars are **FREE!**

CCAOC's FREE Educational Sessions

Over the past two years the 2nd Wednesday Programs have become a popular opportunity for commissioners and their staff to attend **FREE** training seminars.

Please take advantage of this exciting opportunity to become better informed in a variety of areas!

Mar 14	New Options for Legal Advertising: Using Ohio's New Public Notice Website & Other Cost Saving Opportunities	Aug 8	Waging Successful Ballot Issue Campaigns
April 11	Attorney General Local Debt Collection Program—How Counties Can Increase Collections (Webinar—details to follow)	Sept 12	Ohio's New Casinos: Economic Impact, County Revenue & Regulation
May 9	Implementation of County Health & Wellness Incentives	Oct 10	County Budgeting & Finance Refresher
June 13	Job & Family Services Collaboration & Merger Projects	Nov 14	Housing Foreclosure Challenge: Land Banking as Potential Solution

For program information, contact Brad Cole, Managing Director of Research, at 614/220-7981 or bcole@ccao.org or registration information, contact Tanya McComas, CCAO Admin Assistant, at 614/221-5627 or tmccomas@ccao.org



Second Wednesday's

March 14, 2012

New Options for Legal Advertising:

Using Ohio's New Public Notice Website & Other Cost Saving Opportunities

PROGRAM DESCRIPTION

The current state budget provides counties with new, cost saving options for complying with Ohio's public notice laws. Learn from individuals who helped shape the law how counties may use an abbreviated second notice to satisfy publication requirements if certain conditions are met, how pre-printed inserts and county websites may be used for public notices, and how community newspapers may now compete for public notice business under the new definition of a newspaper of general circulation in the county. Learn directly from a state official involved in establishing the new state public notice website how local governments can access and use this new, optional public notice tool.

PRESENTERS

Brad Cole, Managing Director of Research, County Commissioners Association of Ohio

Dennis Hetzel, Executive Director, Ohio Newspaper Association

Chris Wilkin, Assistant Digital Governmental Administrator, Ohio Department of Administrative Services (DAS)

Luther Liggett, Esq., Luper Neidenthal & Logan

AGENDA—9:30 a.m. -12:30 p.m.

- 9:30 a.m. Welcome and Introductions
- 9:40 a.m. Overview of Changes to Public Notice Requirements
- 10:25 a.m. New State Public Notice Website
- 11:10 a.m. Cost Saving Potential of Using Community Newspapers
- 11:55 a.m. Questions & Answers
- 12:30 p.m. Adjourn

LOCATION & REGISTRATION

All Second Wednesday's Seminars will be held in the Board Room at the CCAO Offices, 209 E. State St, in Columbus. Register for this FREE program by e-mail to Tanya McComas, CCAO Administrative Assistant, at tmccomas@ccao.org. Please include the name and title of those attending and the county, agency or company they represent. Coffee will be served at 9:00 a.m., the program begins at 9:30 a.m. and concludes promptly at 12:30 p.m., and lunch is on your own after the program.

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