Economic Development & Workforce Development
CCA0, Feb. 7, 2017
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Discussion Points

- Workforce Innovation and Opportunity Act
- Local Workforce Resources
- Case Discussion of Strategies That Work
Economic Development and the Workforce

- Workforce Development Becoming One of the Primary Keys to Economic Development
  - Existence of Skilled Workforce
  - Ability to Prepare a Skilled Workforce
  - Availability Recruit, Employ, and Transport a Skilled and Drug-Free Workforce
Workforce Innovation and Opportunity Act

- Federal Funds Available to Invest
  - In Businesses
  - In Job Seekers
- Provided at OhioMeansJobs Center in Your County
- Great Resource for Solving Workforce Problems
  - Mass Recruitment
  - Testing and Applicant Screening
  - Helping with Layoffs
  - Reducing Time on Unemployment
  - Helping Finding Skilled Workers
More on WIOA

- Job Seekers
  - Adults
  - Dislocated Workers
  - Youth (Young Adults)
  - Funding to Assist with Job Search
- Businesses
  - Funding to Help Find Skilled Workers
  - Funding to Stay Competitive
- What This Funding Can Pay For
  - Staff and Your County's Job Center
  - Training for Job Seekers
  - Incumbent Worker Training
  - On-the-Job Training
Other Sources of Workforce Funding?

- TANF - Public Assistance Funding
- Community Block Grants
- Public and Private Grants
- Myriads of Other In Kind Contributions or Investments
  - Don’t Spend Your Time Understanding All the Programs and Rules...
  - ...Know Who in Your County Does
Common Traits of Successful Counties

• Engaged Leadership (Read: Commissioner)
• Economic Development Occurs Locally, Not in Columbus
• The Local Players
  • Act As a Team
  • Know Their Roles
  • Can Act Fast
  • Know to Respect the Red Tape, But Minimize It for Business
• Who Are the Players
  • Local and Regional Economic Development
  • Community College
  • Tech Schools
  • …
  • …
  • …
Practical Applications

- Code Blue
  - Business First Approach
  - ED, Community College, and Job Center
  - "Firestarter"
- County Alignment (Hancock)
  - Multiple Organizations
  - Multiple Missions
  - Each Contributing to One County ED Plan
- Dayton Development Coalition
  - Mapped Resources
  - Unified Message
  - Common Understanding of How to Respond to Business
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