Second Wednesday’s

July 12, 2017

Getting Ready for Census 2020

CCAO is pleased to offer a one-hour webinar on July 12 at 9:30 a.m. titled “Getting Ready for Census 2020“.

Census Day is less than three years away on April 1, 2020. There is much work to be done to prepare for the Census. Bureau data directly affects how more than $400 billion per year in federal and state funding are allocated to local, state and tribal governments.

Decennial census data are also used to allocate federal funds at the local level for such things as public health, programs to assist the elderly, building new roads, education and a host of others. Decision-makers in the community need accurate information from the Census Bureau to make informed decisions regarding their community’s needs.

Key points to be covered:

- Decennial Census - goals and key innovation areas
- 2020 Census: A new design for the 21st century
- 2020 Census vs. American Community Survey (ACS)
- Local Updating of Census Addresses (LUCA)
- Ohio population change 2000-2010
- Challenges and opportunities
- Collaboration with local governments
- Government Complete Count Committees

Speaker

Census Partnership Specialist Rose Simmons has more than 23 years of experience in the field division with the U. S. Census Bureau working in survey data collection, staff development and training, as well as data dissemination and presentations. Rose has worked multiple decennial operations working with government officials on the Local Update of Census Addresses (LUCA), traveling as both an observer and participant during Census dress rehearsals and managing a team of partnership specialists during the 2010 Census operations. Rose holds a B.A. in Political Science and a Master’s Degree in Public Administration from the University of Cincinnati.

Click here to register. If you experience difficulty in registering, please contact Mandi Fuerst, CCAO Administrative Assistant, and provide her with your name, title, employer and email address.

For additional information regarding the topic for this webinar, please contact Brad Cole, CCAO Managing Director of Research, at 614/220-7981.

County Commissioners Association of Ohio
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