



Second Wednesday's

April 10, 2013

Electric Demand Response or Voluntary Curtailments - Things You Need to Know - Webinar

CCAO is pleased to offer a one-hour webinar on April 10, 2013 at 9:30 a.m. explaining some of the key issues to consider when developing an electric demand response program. By enrolling in these programs, counties can save money by curtailing electricity consumption when demand for electricity is high. Energy providers help manage and aggregate the load during periods of peak demand. Plus, by reducing the quantity of energy used - and doing so when prices are typically high - customers can lower their overall energy costs.

Many counties have been receiving calls from various demand response or voluntary curtailment service providers (CSPs). These companies are calling because they see an opportunity to make money. While there is nothing wrong with companies trying to promote their businesses, there are many unanswered questions relating to the establishment of electric demand response programs. No need to travel to Columbus to attend the webinar, because you can participate at home in your county!

To help address these questions, CCAO will offer this one-hour webinar featuring Mark Frye, President and Owner of Palmer Energy, as the speaker. The webinar will include information on:

- What does an electric demand response system really entail? What does a county need to do to participate in an electric demand response system?
- CCAO intends to assist counties in sorting through the issues necessary to make a decision about whether to establish an electric demand response system.
- What are the potential benefits/savings associated with agreeing to voluntary curtailments or a demand response system?
- What are the issues that you need to keep an eye on as you evaluate the opportunity of creating a demand response system?
- What are the potential long term benefits of participating in an electric demand response system?

Participants in the webinar may pose questions to the presenter who will respond during and after the presentation. To register for this exceptional educational opportunity, please click on this link: <https://www3.gotomeeting.com/register/119464870> If for any reason you experience difficulty in connecting to the link above and you wish to register for the webinar, please email Amanda Jones, CCAO Program Assistant, at ajones@ccao.org and provide her with your email address. Space is limited for this webinar, so register early. If you have questions regarding registering for the webinar, please contact Amanda at the email address listed above.

County Commissioners Association of Ohio

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