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# CIDS

## County Information and Data Service

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JULY 1, 2011

### DATES TO REMEMBER

- JULY 8, 2011**                      **CCA O AGRICULTURE & RURAL AFFIARS COMMITTEE, CCA O OFFICES, COLUMBUS**
- JULY 11, 2011**                    **NORTHWEST OHIO COMMISSIONERS & ENGINEERS QUARTERLY MEETING, VAN WERT BANQUET CENTER, VAN WERT COUNTY (VAN WERT)**
- JULY 15-19, 2011**                **NACo ANNUAL CONFERENCE, MULTNOMAH COUNTY (PORTLAND), OR**

### ASSOCIATION NEWS

#### CCA O WELCOMES THE DELEGATION FROM THE REPUBLIC OF KYRGYZ; АССОЦИАЦИЯ ЧЛЕНОВ ОКРУЖНЫХ СОВЕТОВ ШТАТА ОГАЙО ПРИВЕТСТВУЕТ ГРУППУ ИЗ КЫРГЫЗСТАНА

CCA O was asked by the Columbus International Program to serve as hosts to a delegation of six officials from the Kyrgyz Republic to discuss topics aimed at Government Accountability and Rule of Law that concentrate on legislative functions. Members of the delegation, along with an interpreter, met with Commissioners David Dhume (Madison), CCA O President, and Paula Brooks (Franklin), CCA O Past President; and CCA O Executive Director Larry Long and Managing Director of Research Brad Cole in our offices on Thursday afternoon, June 30. An overview of CCA O, the Structure, Function and Financing of County Government were explained to the delegation.

The Kyrgyz Republic, commonly known as Kyrgyzstan, is a Central Asian country that shares borders with China, Uzbekistan, Tajikistan and Kazakhstan. The Kyrgyz nation and people have a long and eventful history dating back to the Third Century CE. During this time, Kyrgyzstan saw the rise and fall of the Mongol Empire and several Islamic Caliphates. In 1876, the country was annexed by Tsarist Russia and became a member of the Soviet Union 50 years later. Kyrgyzstan achieved independence in 1991, but the path to liberal democracy has been difficult. President Askar Akayev ruled from 1990-2005 but was deposed for alleged abuses of power in what became known as the "Tulip Revolution." Kurmanbek Bakiyev was elected president in the subsequent elections. Despite his promises for change, Bakiyev was accused of mishandling affairs and abusing power himself and was removed from power after widespread protests in April 2010. President Roza Otunbayeva is currently serving as Kyrgyzstan's interim president. National elections are scheduled to take place in October 2011.

The Columbus International Program has been providing international training programs for participants from around the world for the past 40 years. Their mission is to promote international understanding through intercultural relationships. The Open World Program was originally established by the Library of Congress. The pilot project was developed in 1999 to give emerging Russian leaders firsthand exposure to the American system of democracy through visits to local governments and communities. Open World today also encompasses exchanges for political and civic leaders from other post-Soviet states. The program focuses primarily on developing an international leadership network through which professional counterparts with mutual interests are able to consult and cooperate with each other on issues affecting their communities.

## 2nd WEDNESDAY SEMINAR SERIES: SOCIAL NETWORKING FOR PUBLIC ENTITIES

CCAO encourages commissioners and other county officials to attend the next CCAO 2nd Wednesday Seminar Series on "Social Networking for Public Entities" on August 10, 2011 from 9:30 a.m. to 12:30 p.m. The 2nd Wednesday Seminar Series will be held at the CCAO Offices, 209 East State Street, in Columbus.

In the 21st Century Americans increasingly expect to be able to use social media and electronic means to access every level of government for public information and government services. Social media is being used to connect the public to government information and services and to provide reciprocal communication between government agencies and the public. Learn from public information officers and legal counsel how social media is being used to connect citizens with county agencies and the challenges that face government agencies in developing social media programs.

The 2nd Wednesday sessions are design to be very interactive, allowing ample opportunity for attendees to ask questions and have dialogue directly with the speakers. All sessions are free and parking is available in lot adjacent to the CCAO office. Program details are attached to this issue of CIDS and posted at [www.ccao.org](http://www.ccao.org) Coffee will be served during the morning and lunch will be on your own. Best of all, no registration fee will be charged! To register, contact Tanya McComas, CCAO Administrative Assistant, at [tmccomas@ccao.org](mailto:tmccomas@ccao.org) Please include the name and title of those attending and the county, agency or company they represent.

## **FEDERAL ACTIVITIES**

### HOUSE COMMITTEE BLOCKS COAL ASH RULES

The House Energy and Commerce passed yet-to-be numbered legislation on June 22 that would prevent the Environmental Protection Agency (EPA) from moving forward on plans to regulate coal ash as a hazardous substance and allow states leeway in implementing their rules on coal ash. Under the Coal Residuals Reuse and Management Act, states would have primary responsibility to regulate coal ash under state program. There is general consensus that coal ash should be regulated, however, whether it needs a hazardous designation is another question. Counties have used coal ash for road building, etc. and a change in designation would impact them. For more information, contact Julie Ufner, NACo Associate Legislative Director, at (202) 942-4269 or [jufner@ccao.org](mailto:jufner@ccao.org)

### PESTICIDES BILL, H.R. 872, PASSES OUT OF SENATE COMMITTEE

On June 21, the Senate Agriculture, Nutrition and Forestry Committee passed by voice vote, H.R. 872, the Reducing Regulatory Burdens Act. No amendments were offered. H.R. 872 passed the House of Representatives in March by a vote of 292-130. **CCAO encourages you to call Senators Brown and Portman in support of H.R. 872.**

H.R. 872 was introduced as a bipartisan response to a court ruling on the National Cotton Council v. EPA (6th Cir. 2009), which instructed the Environmental Protection Agency (EPA) to move forward with regulating

pesticides under the National Pollution Discharge Elimination System (NPDES) permit. The EPA program, as proposed, includes increased reporting and monitoring requirements, which in turn will create unfunded mandates, without necessarily ensuring clean water. The EPA plans to release the final rule by July 30, 2011 with mandated implementation by October 2011. H.R. 872 aims to reduce the regulatory burden as imposed by this ruling.

H.R. 872 is especially important for county governments who serve as primary service providers for their residents. As originally proposed, the pesticide regulations would have a huge impact on county government activities associated with public health, land use, forest and park management, flood control, transportation projects, air and water programs, invasive species control, and endangered species protection. Unless addressed through Congressional oversight, the permit will have devastating effects on county programs, particularly mosquito abatement and noxious weed control efforts, while creating huge unfunded mandates for both urban and rural counties. For more information, contact Julie Ufner, NACo Associate Legislative Director, at (202) 942-4269 or [jufner@naco.org](mailto:jufner@naco.org)

### COMMITTEE APPROVES BILL ON FEDERAL/STATE WATER PARTNERSHIP

On June 22, the House Transportation and Infrastructure Committee passed H.R. 2018, the Clean Water Cooperative Federalism Act of 2011 which prevents the Environmental Protection Agency (EPA) from stepping in and overruling a state on their water quality designations and/or water permitting authorities.

H.R. 2018 is cosponsored by T&I Committee Chairman John L. Mica (FL) and Ranking Member Nick Rahall (WV). Water Resources and Environment Subcommittee Chairman Bob Gibbs (OH) and Rep. Shelly Moore Capito (WV) are also original cosponsors.

This bill is very controversial. According to the sponsors, “the bill amends the Clean Water Act (CWA) to restore the long-standing balance between federal and state partners in regulating the nation’s waters, and to preserve the system of cooperative federalism established under the CWA in which the primary responsibilities for water pollution control are allocated to the states.” Opponents say the bill is a step back for clean water, by preventing the EPA from stepping in to redirect state water quality efforts that may not benefit states further downstream. For more information, contact Julie Ufner, NACo Associate Legislative Director, at (202) 942-4269 or [jufner@naco.org](mailto:jufner@naco.org)

### HHS TOOLKIT OF PUBLIC HEALTH EMERGENCY TEXT MESSAGES NOW AVAILABLE

A new toolkit of prepared cell phone text messages advising people how to protect their health after a disaster is available now through the U.S. Department of Health and Human Services. These messages support state and local emergency managers in disaster response and are available online at <http://emergency.cdc.gov/disasters/psa>. The text message toolkit is a collaborative effort of five U.S. Department of Health and Human Services’ divisions.

To develop the public health emergency text message content, HHS experts worked with state and local agencies. The content, approved by subject matter experts, complements 30-second public service announcements for radio and television available through the Centers for Disease Control and Prevention. The text messages cover a wide range of actions people can take to protect their health.

Messages are limited to 115 characters or fewer including spaces. Emergency responders can use the messages as they are or tailor the messages based on specific local needs. The toolkit currently features text messages relevant to hurricanes, floods and earthquakes.

Local and state agencies register their interest in using the toolkit by providing contact information to HHS, so they can receive alerts and updates as the content expands to include health tips for additional types of

disasters. More than 400 agencies have registered so far. Agencies register by email at [publichealthemergency@hhs.gov](mailto:publichealthemergency@hhs.gov)

## **NACo ACTIVITIES**

### CUYAHOGA, GREENE & SUMMIT COUNTIES WIN NACIO AWARDS

Congratulations to Cuyahoga, Greene, and Summit counties for winning a total of 20 Awards of Excellence sponsored by the National Association of County Information Officers (NACIO). Nationally, over 300 projects were submitted. The 2011 NACIO Awards of Excellence cover projects produced and distributed during calendar year 2010. Submissions must be primarily the work of the entrant with outside assistance strictly limited to support functions, such as typesetting and printing. CCAO is honored that public information projects from Ohio counties are getting national recognition!

### **2011 NACIO AWARDS OF EXCELLENCE – OHIO RECIPIENTS**

#### **Annual Reports**

Cuyahoga County  
Superior; 2009 Department of Development Annual Report (Michelle Adams)

Greene County  
Meritorious; 2009 Greene County CVB Annual Report (Greene County CVB)

#### **Brochures, Multiple Page Booklets**

Greene County  
Best of Class; Greene County 4-H Quilt Square Train Guide (Greene County CVB)

Summit County  
Excellent; Summit for Kids Program (Office of Executive Dept. of Communications)

#### **Writing**

Summit County  
Excellent; 2010 State of County Address (Jill Hinig Skapin)

#### **Graphic Design**

Cuyahoga County  
Excellent; Black Pages Ohio – Helping Your Business Grow (Michelle Adams)  
Excellent; Advanced Energy/Sustainability Posters (Michelle Adams)

Greene County  
Superior; Welcome Sign & Name Badges for 2010 3<sup>rd</sup> Battalion/7<sup>th</sup> Marines/1<sup>st</sup> Marine Division Korea Reunion (Greene County CVB)  
Superior; Welcome Sign & Name Badges for 2010 307<sup>th</sup> Bomb Group/Wing (B29) Reunion (Greene County CVB)  
Excellent; Welcome Sign & Name Badges for 2010 USS Stockholm Reunion (Greene County CVB)  
Excellent; Welcome Sign & Name Badges for 2010 1968-1972 White House Communications Agency Reunion (Greene County CVB)

Summit County

Superior; Darn, Stitch & PEACE 9/11 Remembrance Art Project Poster (Office of Executive Dept. of Communications)

**Photography**

Cuyahoga County

Excellent; Demolition Photos (Michelle Adams)  
Meritorious; Brownfields Photos (Michelle Adams)

Summit County

Excellent; Summit for Kids Participants with Zippy (Office of Executive Dept. of Communications)

**Special Projects**

Summit County

Best of Class; Summit for Kids (Office of Executive Dept. of Communications)  
Best of Class; 2010 County of Summit Executive's Office Cookbook (Office of Executive Dept. of Communications)  
Superior; Fresh Start for Our Four Legged Friends Adopt-a-Thon (Office of Executive Dept. of Communications)  
Excellent; Division of Animal Control Facility Grand Opening (Office of Executive Dept. of Communications)  
Meritorious; 9/11 Remembrance Art Project, Free Standing (Office of Executive Dept. of Communications)

Awards will be presented during the 76<sup>th</sup> Annual NACo Conference to be held July 15-19, 2011 in Multnomah County (Portland), OR. An affiliate of NACo, NACIO was established in 1966 to promote a better public understanding of the functions of county government between the public and its elected officials.

A complete list of NACIO Awards of Excellence Award recipients has been published on NACIO's website at [www.nacio.org](http://www.nacio.org)

**WEBINARS**

IRS ANNOUNCES FREE WEBINARS

The IRS will be hosting several one-hour webinars for state and local government entities. The first is on form filing and compliance issues for direct pay bonds on June 30, 2011 at 2:00 p.m. The IRS office of Tax Exempt Bonds (TEB) invites all participants to the free webinar, **Getting it Right: Form Filing and Compliance Issues for Direct Pay Bonds**. The webinar will cover topics such as requesting refundable credit payments by filing Form 8038-CP and other forms for direct pay bonds, ongoing compliance requirements for the allowance and payment of refundable credits on direct pay bonds, and IRS processing and review of returns filed for direct pay bonds. To register online and for more information go to [www.visualwebcaster.com/IRS/80377/reg.asp?id=80377](http://www.visualwebcaster.com/IRS/80377/reg.asp?id=80377)

On July 14, 2011 at 2:00 p.m., the office of Federal, State and Local Governments (FSLG) will hold a free webinar to discuss Section 3402(t) of the Code, also known as the three percent income tax withholding on certain payments made by government entities which is set to take effect in 2013. The webinar, **New Contractor Withholding Requirements: The Ins and Outs of IRC 3402(t)**, will cover topics such as a history and overview of 3402(t), who must perform the withholding, what payments are subject to withholding,

exceptions to the requirement, and withholding deposit and reporting mechanics. To register online and for more information go to [www.visualwebcaster.com/IRS/80377/reg.asp?id=80377](http://www.visualwebcaster.com/IRS/80377/reg.asp?id=80377)

For more information, contact Mike Belarmino, NACo Associate Legislative Director, at (202) 942-4254 or [mbelarmino@naco.org](mailto:mbelarmino@naco.org)

## **CLASSIFIEDS**

### BUDGET/FINANCE DIRECTOR

The Lake County Commissioners are accepting resumes from qualified candidates for the position of Budget/ Finance Director. This position is unclassified and serves at the pleasure of the Board of Commissioners. Responsibilities of the position include preparing, planning, directing and coordinating financial activities; formulating and administering the County revenue and operating budgets. Responsibilities also include participating in audits of various departments and agencies, participate in and formulate recommendations for the issuance of notes and bonds for financing of County projects, prepares financial statements and reports, oversees payment of bills including self-insured healthcare plans, federal grants and supervises, plans, and coordinates activities of subordinate personnel. Experience in county, state, or local government accounting preferred. Ability to communicate effectively with elected officials and department heads a must. Qualifications: bachelor's degree in business administration, public administration, finance or related discipline or equivalent with three to five years of financing and budgeting experience with governmental accounting. Must have working experience with data base systems and application software. Salary commensurate with experience and qualifications. Send letter with salary requirements and resume by **July 8, 2011** to William A. Margalis, Lake County Commissioners, 105 Main St., Painesville, OH 44077. EOE.

### BENEFITS SPECIALIST POSITION

Job Responsibilities – Respond to inquiries regarding CEBCO benefits and programs. Answer questions concerning benefit structure and coverage and assist with claims issues. Travel to various counties to review reports and conduct meetings is required. Design and administer presentations for assigned county business. Thorough knowledge of HIPPA and other current health care reform legislation is essential.

Qualifications – High School diploma or equivalent. College preferred. 3-5 years experience in the health insurance industry is preferred. Life and Health license preferred. Valid Ohio driver's license and ability to meet insurance requirements is required.

Knowledge, Skills and Abilities – the knowledge of health insurance underwriting principles and the ability to understand self-insured products and consortiums is needed. Knowledge of computer programs such as Word and Excel required, along with mathematical and statistical ability. Public speaking experience is necessary.

Salary is commensurate with experience. Please send resume to Managing Director, CEBCO, 209 E. State St., Columbus, OH 43215 or e-mail resume to [bsp@ccao.org](mailto:bsp@ccao.org) by **July 22, 2011**. EOE.

#### **CLASSIFIED ADS**

CCAO publishes the County Information and Data Service (CIDS) weekly. Classified ads will be published free of charge as a service to counties. Ads will run for two weeks if space is available. Ads will also be published on the CCAO website at [www.ccao.org](http://www.ccao.org). When submitting your ad to CCAO please provide a link to the job posting online and a deadline. Please provide a copy of the classified ad by 5:00 p.m. on Wednesday of each week. Transmit the copy to Mary Jane Neiman, CCAO Public Relations Associate, by e-mail at [mjneiman@ccao.org](mailto:mjneiman@ccao.org)

# Second Wednesday's



Recognizing that commissioners and their staff confront a number of daily challenges on a wide variety of topics, CCAO scheduled a regular series of short, concise seminars. All sessions will be held at the CCAO office, 209 East State Street, in Columbus. The programs will begin promptly at 9:30 am and will conclude by 12:30 pm. Registrations will be accepted only by email. Coffee will be served during the morning, and lunch will be on your own. Best of all, the seminars are **FREE!**

## CCAO's FREE Educational Sessions

Last year, CCAO tested this new initiative, which has grown into a popular opportunity for commissioners and their staff to attend FREE training seminars.

Please take advantage of this exciting opportunity to become better informed in a variety of areas!

Jan 12	Purchasing Law Options	Aug 10	Social Networking for Public Entities
Mar 9	Law Enforcement Corrections & Courts	Sept 14	Voices for Ohio's Children: Raising the Voice for Ohio's Children
April 13	State Budget— How it Effects Counties	Oct 12	Training Elected Officials to Work with Legislators & the Ohio General Assembly
May 11	Human Services Workshop: Job & Family Services, Child Support Enforcement, Children Services & Workforce Investment	Nov 9	Personal Liability of Elected Officials
June 8	Dealing with Man's Best Friend— The County Dog Warden	Dec 14	To-be-announced

For program information, contact Brad Cole, Managing Director of Research, at 614/220-7981 or [bcole@ccao.org](mailto:bcole@ccao.org) or registration information, contact Tanya McComas, CCAO Admin Assistant, at 614/221-5627 or [tmccomas@ccao.org](mailto:tmccomas@ccao.org)



# Second Wednesday's

August 10, 2011

## Social Networking for Public Entities

### PROGRAM DESCRIPTION

In the 21<sup>st</sup> Century Americans increasingly expect to be able to use social media and electronic means to access every level of government for public information and government services. Social media is being used to connect the public to government information and services and to provide reciprocal communication between government agencies and the public. Learn from public information officers and legal counsel how social media is being used to connect citizens with county agencies and the challenges that face government agencies in developing social media programs.

### PRESENTERS

**Brad Cole**, Managing Director of Research, County Commissioners Association of Ohio

**Brian Kelley**, Chief Information Officer, Portage County Information Technology Services

**Stacy Pollock**, Attorney, Downes, Fishel, Hass, and Kim LLP

**Brian Gregg**, Chief Communications Officer, Hamilton County Dept. of Job & Family Services

### AGENDA—9:30 a.m. -12:30 p.m.

- |            |   |
|------------|---|
| 9:30 a.m.  | Welcome and Introductions   |
| 9:45 a.m.  | Overview on the Use of Social Media by Government Agencies and the Public |
| 10:30 a.m. | Legal Issues in Social Media for Public Entities                          |
| 11:15 a.m. | Using Social Media to Deliver Human Service Programs                      |
| 12:00 p.m. | Panel Discussion  |
| 12:30 p.m. | Adjourn   |

### LOCATION

All Second Wednesday's Seminars will be held in the Board Room at the CCAO offices, 209 East State Street, Columbus 43215.

### HOW TO REGISTER

Register for this FREE program by email only to **Tanya McComas**, CCAO Administrative Assistant, at **614/221-5627** or **tmccomas@ccao.org**. Please include the name and title of those attending and the county, agency or company they represent. Please pre-register to help CCAO prepare for the seminar. Coffee will be served at 9:00 a.m., the program begins at 9:30 a.m. and concludes promptly at 12:30 p.m., and lunch is on your own after the program.

**County Commissioners Association of Ohio**

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