Business Support Ecosystem

Leadership: Union County-Marysville Economic Development Director serves as the Executive Director of the CIC and Port Authority. This person also serves as the CEO of the Union County Chamber of Commerce per a separate agreement.

Shared Operational Expenses: Agreements allow the CIC, CVB, and Port Authority to pay the Chamber an Operational Fee for percentage of Administrative Assistance as well as rent, utilities and supplies.

CVB Funding: The City of Marysville and Union County jointly fund the CVB via Bed Tax collections.

Updated: 11 Jan 2018
The CIC serves as the primary point of contact for companies looking to expand an existing business or relocate a new business to Union County and Marysville. The CIC works together with local, regional and state partners to ensure that the community attracts balanced and sustainable industrial, commercial and residential development.

Associations: Human Resources Council, Team Marysville, MEC, YEA!, TIRC, Housing Council

Board Committees: Attract, Retention, Entrepreneurial, Civic Infrastructure, Small Business, Executive, Finance

The Marysville-Union County Port Authority (MUCPA) is a statutory agent of Union County. Unlike a city or county, port authorities can buy land and construct a building that could be leased or sold to a business of its choosing at a privately negotiated price. They can also issue tax-exempt bonds on behalf of a private entity for the construction of a new plant or equipment.

The Union County Chamber of Commerce provides a forum and serves as the collective voice for business, government, and citizens of Union County. Through member services, small and large business assistance, community support and promotion, and business advocacy, the Chamber ensures business and community growth and development.

Divisions/Associations: Agriculture, Healthcare, IPA, RABA, PCBA, MBA, Safety Council, Young Professionals, iShop Local

Board Committees: Executive, Finance, Nominating, Membership, Legislative

The Union County Convention & Visitors Bureau (CVB) recognizes the economic impact of tourism and works to improve that aspect of economic development for Union County and its various communities by promoting the development and marketing of Union County, focusing on bus tours, tourism asset marketing, and services.

Committees: Covered Bridge Bluegrass Festival, Farmers Market, Historical Marker, Milestone, Eat Local, Big Darby Plains Scenic Byway
Community Opportunities

*Fully comprehend and leverage your community’s opportunities.*

- Automotive Cluster
- Research & Development Cluster
- US-33 Corridor
- NW 33 Fiber Network
- K-12 Schools
The 33 Smart Mobility Corridor is home to nearly 70 automotive companies.
Ohio’s 33 Smart Mobility Corridor Project
• 35-mile Smart Mobility Corridor
• 432 strand redundant fiber network
• 94 RSUs
  • 62 RSUs along US 33; 32 RSUs at various intersections
  • 1,200 OBUs
• Closed and open testing in all weather conditions in rural, exurban and urban environments
• Connected Marysville and Connected Dublin
• 540-acre SMART Center at TRC
• Smart Belt Coalition effort to connect OH, PA, and MI
33 Innovation Park

Conceptual Element

33 Innovation Park Profile

- 206-acres
- $60,000 to $80,000 per acre
- City-owned
- Master Planned
- Customized layouts and lot sizes
- Adjacent to US-33, 12 miles from I-270, TRC & Honda
- Design Standards
- Signage and Streetscaping
Community Threats

Understand and work to lessen your community’s threats.

Workforce Development
- Mobile Training Lab
- Website
- Japanese Relationship

Higher Education
- STEM / Marysville Early College High School
- Advanced Manufacturing
- Young Entrepreneur's Academy

Affordability of Housing

Cooperation Between Education and Municipalities
- Economic Development Incentive Policy
- Tax Abatements, TIFs, JEDDs
• The Mobile Training Lab Program is a 40-foot mobile classroom that provides training for workers right on the job site. The lab is equipped with a production-quality CNC mill, small robot, computer stations, instructor station, and more. Three additional mobile labs are available to students in Union County.

• Yorii-Marysville Friendship Program
• Japanese Language Program
• Student Exchange Program
• Japanese Cultural Event / NHS

• The Marysville Early College High School is Ohio’s first manufacturing-related STEM Early College High School. By using a “Fast Track” school design, the program increases achievement for students as they earn 45-60 college credits and a high school diploma in four years.
Partnerships for Success

Collaboration & partnerships are key to success.

Public and Private Sector
- Board Involvement
- Funding

Decision Making
- Private Sector Involvement

Leverage Private Sector Funds
- Make development more impactful
  - Jerome Village CDA
  - Town Run (Richwood Bank)
Future Disruption

Be prepared for disruption!

• Mobility is Critical for Workforce Development
  • 33 Smart Mobility Corridor
• Electric Vehicles
• Affordability & Availability of Housing
• Online Retailing
QUESTIONS?