Second Wednesday’s
September 14, 2016

A Wellness Program: Is it Really Important?

CCAO is pleased to offer a one-hour webinar on Sept. 14 at 9:30 a.m. titled "A Wellness Program: Is it Really Important". We recognize that the task of getting not only employees but leadership to value a wellness program is far from easy. Join us for a discussion about the importance of a wellness program and the value it brings to an employer and their employees.

The specific topics will include:

• program design: the key pieces of a wellness program
• what to look for in a vendor
• incentive design: rewards vs. penalties
• wellness regulations and tax implications
• best practice engagement methods

Speakers

Tori Sinclair, MPA, CHES, is a CEBCO wellness coordinator. Tori assists counties with wellness program development and oversees the CEBCO incentive-based wellness program to include 34 counties. Tori has a BS in Community Health Education from Kent State University and an MPA from Cleveland State University. She’s been working in the health and wellness arena for ten years.

Douglas Foust, CEBS, SPHR, is CCAO’s managing director of health and wellness programs. Doug is responsible for sales growth and management of the County Employee Benefit Consortium of Ohio (CEBCO). He has over 20 years of human resource experience in the public and private sectors. Doug has a BS in Business-Marketing from The Ohio State University and an MBA in Management and Labor Relations from Cleveland State University.

Webinar participants may pose questions to the presenters during and after the presentation. Click here to register. If you experience difficulty in registering, please contact Curt Pratt, CCAO Administrative Assistant, and provide him with your name, title, employer and email address.

For additional information regarding the topic for this webinar, please contact Brad Cole, CCAO Managing Director of Research, at 614/220-7981.

County Commissioners Association of Ohio
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