



Second Wednesday's

April 11, 2012

Attorney General Local Debt Collection Program— How Counties Can Increase Collections WEBINAR

PROGRAM DESCRIPTION

- How local governments may certify debt to the OAG through a fully automated data file layout provided by the OAG
- How to initiate a memorandum of understanding with local entities to outline the services to be provided and the expectations of both parties
- How the program is funded through a 10% collection fee by the OAG that can be passed along to the debtor
- How the program permits an offset of a debtor's state tax refunds and lottery winnings
- Information on payment processing through credit card, checks, the internet, and a 24 hour interactive phone response system
- Online monitoring and review of accounts through interactive software made available to local entities

PRESENTERS

Brad Cole, Managing Director of Research, CCAO

Jill P. Reardon, Director of Internal Collections,
Office of Ohio Attorney General Mike DeWine

Marcia J. Macon-Bruce, Chief of the Collection Enforcement Section,
Office of Ohio Attorney General Mike DeWine

County Commissioners Association of Ohio

209 East State Street • Columbus, Ohio 43215 • 614/221-5627 • www.ccao.org



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Speakers

BRAD COLE

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Brad Cole is the Managing Director of Research for the County Commissioners Association of Ohio. In this capacity Brad coordinates and manages the research, data, and technical publications prepared and distributed by the association; maintains research data bases, develops survey instruments; and promotes the CCAO Educational and Research Foundation. In addition, Brad provides legislative advocacy and member's services in taxation and finance, permissive taxes, auditing and accounting, county budget procedures, county debt, purchasing, investment policy, and general government legislation that impacts counties including transportation and infrastructure, tax abatement, and solid waste management. He is the liaison to the CCAO Taxation and Finance Committee. Cole holds a Bachelor of Arts cum laude and Master of Arts degrees in American History from Bowling Green State University.

JILL P. REARDON

Director of Internal Collections
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Prior to joining the Attorney General's Office, Jill served as the Director of Governmental Affairs for the Ohio Department of Job and Family Services, where she directed development and conveyance of policy positions to the Ohio General Assembly and stakeholders on behalf of Ohio's largest state agency and directed the agency's \$20 billion executive budget through the Ohio House of Representatives and Ohio Senate.

Before joining the Ohio Department of Job and Family Services she served on the Executive Staff of Governor George V. Voinovich as the Director of Constituent Affairs. In this position, she designed

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first-time policies and procedures to process more than 100,000 contacts from Ohio's citizens and stakeholder groups annually, implemented a system across all state agencies that facilitated consistent and timely responses to constituents and stakeholders on behalf of the Governor, and routinely advised the Governor relative to prevalent issues and policy concerns with the potential to impact public policy.

MARCIA J. MACON-BRUCE

Chief of the Collection Enforcement Section
Office of Ohio Attorney General Mike DeWine

Prior to joining the Attorney General's Office, Marcia served as the Director of Governmental Affairs for the Ohio Department of Job and Family Services, where she directed development and conveyance of policy positions to the Ohio General Assembly and stakeholders on behalf of Ohio's largest state agency and directed the agency's \$20 billion executive budget through the Ohio House of Representatives and Ohio Senate.

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