



Put on your creative top hat and help us transform our exhibit hall into a winter-themed wonderland! Draw attention and create excitement in the trade show by decorating your booth with a captivating winter theme.

Attendees will get to vote for the best-decorated (Best of Show) booth. If your booth wins, you get a free exhibit booth registration for our 2025 conference. The Winner will be announced during the Ice Cream Social.

Do you work with snow equipment? How about a snowflake or snowman-themed booth?

Do you fix roofs? Get up on the house top with a Santa theme or a gingerbread house themes!

Utility company, light up your booth with decorated trees.

Pipes and drainage, candy canes could be fun!

Please be sure to follow all Hilton Exhibitor Guidelines when creating your ideas. Booths that do not adhere to the hotel guidelines may be disqualified and asked to remove their decor.



CCAO/CEAO Winter Conference

Trade Show Exhibitor Booth Contest

If your booth wins, you get a free exhibit booth registration for our 2025 conference. The Winner will be announced during the Ice Cream Social.

Best Decorated Booth Contest Rules:

Eligibility: Open to all registered exhibit booths of the event. Each company can only enter one booth in the contest.

Theme: **Winter Wonderland**

- * Booths must adhere to the event's overall theme.
- * Creativity and originality are highly encouraged.

Setup:

- * Booths must be set up by 4:00pm on Wednesday, December 4th.
- * All decorations must be safe and secure in compliance with the Hilton hotel exhibitor guidelines.

Judging Criteria:

Creativity: Unique and original design.

Theme Adherence: How well the booth represents the event's theme.

Visual Appeal: Overall aesthetics and attractiveness.

Interactivity: Engagement and interaction with visitors.

Judging Process:

- * Winter Conference Attendees will evaluate and score each booth based on the criteria.
- * The Booth with the highest score wins a free exhibit booth registration for the 2025 CCAO/CEAO Winter Conference. In the case of a tie, the tied score cards will be entered into a raffle drawing and randomly selected.

AI Generated Examples:

Remember your booth size is 8ft x 10ft. These examples are of larger spaces. You can also request to have your standard table removed and/or order a different option through the Fern Company.

