

CCAO National County Government Month (NCGM)

Social Media Toolkit

April 2026

April is National County Government Month. Counties across Ohio provide essential services that shape daily life, from public safety to infrastructure and human services. This ready-to-use social media toolkit helps Ohio's 88 counties highlight their services, people and impact.

How to Use This Toolkit

Option 1: Access templates via Canva (requires a Canva account, which can be created for free) and customize with your county name, logo, or branding: [CCAO NCGM 2026 Canva Templates](#)

Option 2: Use graphics and caption information provided in this toolkit. Graphics are also available on ccao.org/ncgm.

Option 3: Follow CCAO and repost CCAO's social media posts as we post throughout the month and include additional information about your county.

Facebook and LinkedIn: County Commissioners Association of Ohio

Twitter/X: @OHCounties

Helpful Tips

- Post once per week
- Customize captions with local facts
- Use #NCGM and tag @OHCounties

Suggested Posting Schedule

April 1: Kickoff

Week of April 6: Justice and Public Safety

Week of April 13: Economic Development

Week of April 20: Human Services

April 30: Thank You

Weekly Posts

If you have questions or need assistance with graphics, please contact comms@ccao.org.

POST 1 – Kickoff – National County Government Month Launch

Facebook/LinkedIn Post: April is National County Government Month! County government touches the lives of all Ohioans. Join us as we celebrate the services, the people, and the impact of Ohio's 88 counties. #NCGM

Twitter/X Post: April is National County Government Month! County government touches the lives of all Ohioans. Join us as we celebrate the services, the people, and the impact of Ohio's 88 counties. #NCGM



POST 2 — Justice & Public Safety

Facebook/LinkedIn Post: Ohio's county governments fund and operate the courts, sheriff's offices, jails, 9-1-1 dispatch centers, prosecutors, and emergency management systems that protect Ohioans every day. **[Insert fact about your county].** #NCGM

Twitter/X Post: Ohio's county governments fund and operate the courts, sheriff's offices, jails, 9-1-1 dispatch centers, prosecutors, and emergency management systems that protect Ohioans every day. #NCGM



POST 3 – Economic Development

Facebook/LinkedIn Post: County government is at the heart of building vibrant, thriving communities. From maintaining roads and issuing building permits to developing the workforce and expanding housing, Ohio counties provide vital services that make our communities great places to live, work, and grow. **[Insert fact about your county]** #NCGM

Twitter/X Post: Counties are at the heart of building vibrant communities. From maintaining roads and issuing building permits to developing the workforce and expanding housing, Ohio counties provide vital services that make our communities great places to live, work, and grow. #NCGM



POST 4 – Human Services

Facebook/LinkedIn Post: Ohio's counties are on the front lines of serving seniors, children and families by administering key human services programs. County workers navigate complex systems to make sure people receive the help they need. **[Insert fact about your county]** #NCGM

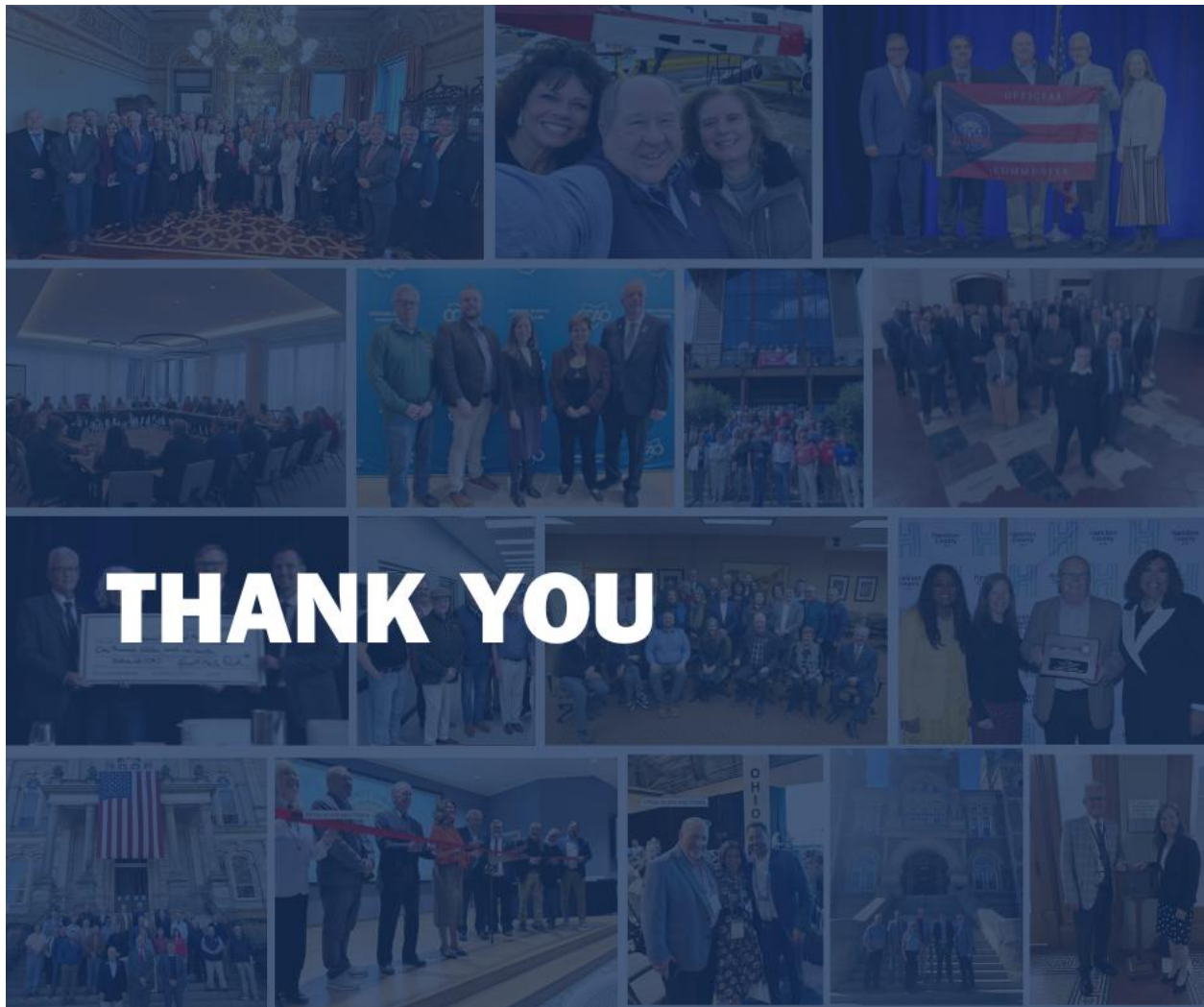
Twitter/X Post: Ohio's counties are on the front lines of serving seniors, children and families by administering key human services programs. County workers navigate complex systems to make sure people receive the help they need. #NCGM



POST 5 – Thank You

Facebook/LinkedIn Post: As National County Government Month comes to a close, we express our gratitude to our elected county officials and county employees who work hard every single day to provide critical services that shape everyday life. We are grateful for your hard work and dedication to Ohio. Thank you! #NCGM

Twitter/X Post: As #NCGM comes to a close, we express our gratitude to our elected county officials and county employees who work hard every single day to provide critical services that shape everyday life. We are grateful for your hard work and dedication to Ohio. Thank you!



Additional Post Idea: Meet the People

- Template provided in Canva: [CCAO NCGM 2026 Canva Templates](#)
- Highlight a county employee or resident
- Include the employee or resident's name and role
- Add a short quote into the template provided
- Include a photo of the person in their work environment or a headshot

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