# HOUSING CHALLENGES & SOLUTIONS

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### Montrose Group, LLC

Over 60 Regional Economic Development Plans

Economic Development Author Public Sector Economic Developers Project Finance Advisor Ohio Lobbying and PR Leaders Entillement & Tax Incentive Lawyer

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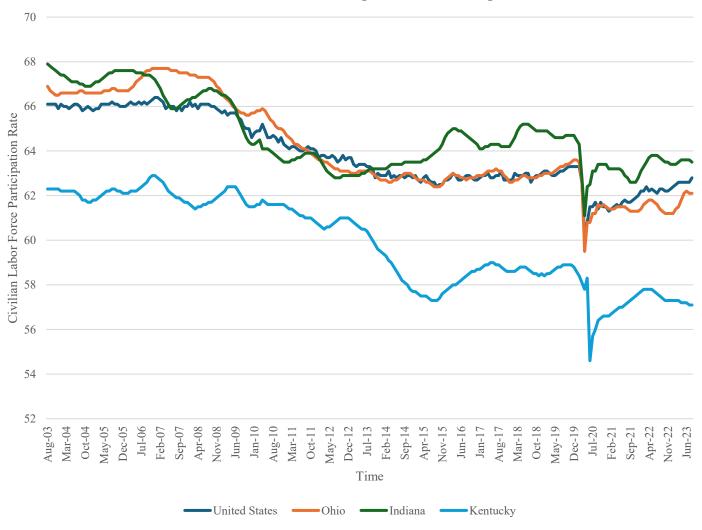
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#### Civilian Labor Force Participation Rate Comparison



# Housing Challenge

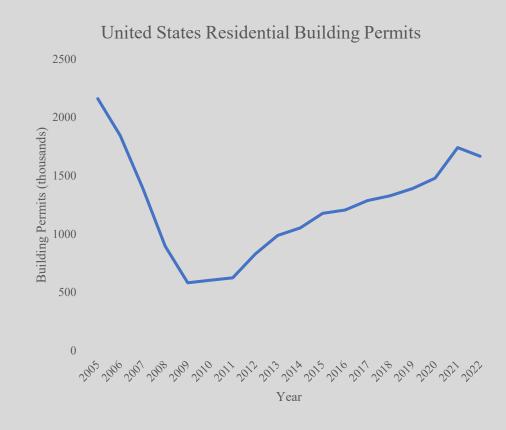
# Lack of Labor Supply Increases Pressure on Availability of Housing



# Housing Challenge

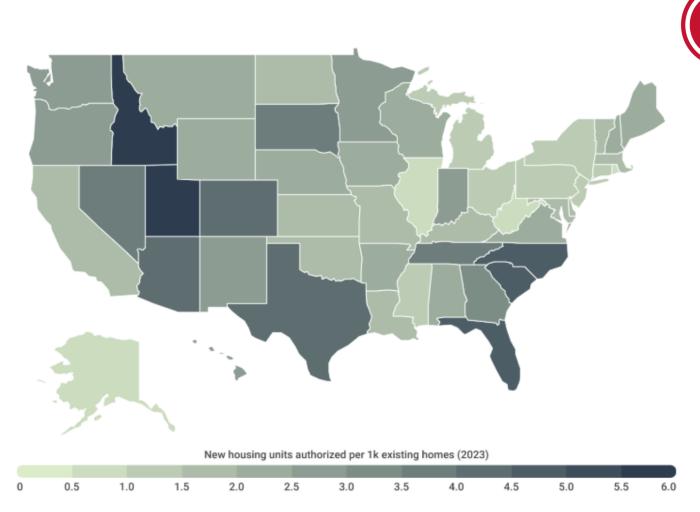
Availability of housing impacts a company's decision where to grow

 Residential building permits remain below 2005 levels illustrating a housing shortage nationally



Housing Policy Challenge

Not all states are growing housing alike



Source: Construction Coverage analysis of U.S. Census Bureau's Building Permit Survey and Population and Housing Unit Estimates data | Image Credit: Construction Coverage



# Lack of Supply Driving Housing Costs

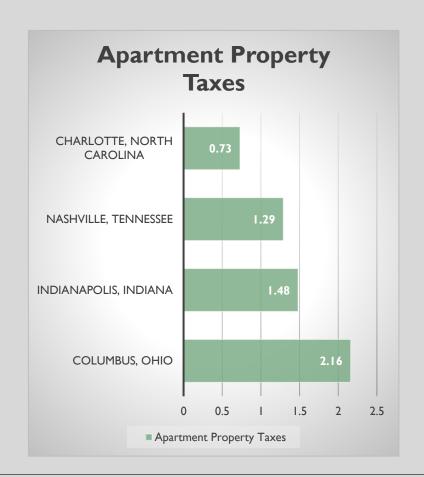
Source: U.S. Census Bureau, Realtor.com

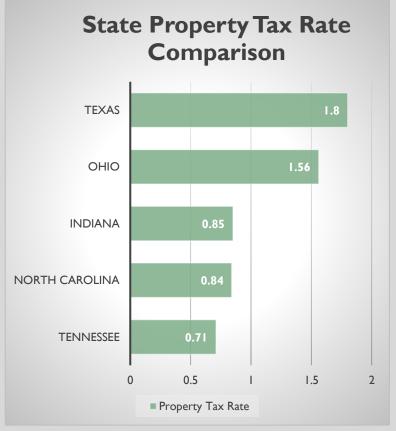
Ohio MSA Housing Affordability			
Area	Median Listing Price Change (2016 - 2023)	Median Income Change (2016 - 2023)	Price to Income Ratio (2023)
Columbus MSA	80.5%	25.2%	\$5.05
Cincinnati MSA	97.0%	24.3%	\$4.07
Cleveland MSA	52.8%	23.0%	\$3.52
Dayton MSA	104.0%	22.8%	\$3.72
Toledo MSA	58.8%	21.2%	\$3.67
Austin MSA	43.0%	33.2%	\$5.91
Indianapolis MSA	82.9%	33.6%	\$4.32
Charlotte MSA	35.2%	28.6%	\$5.45
Nashville MSA	70.8%	33.3%	\$7.01



# Lack of Housing Supply Driving Property Tax Growth

### EFFECTIVE PROPERTY TAX RATE







# Local Housing Regulation Slows Residential Development

Traffic and infrastructure analysis

Pre-zoning amendment application briefings

Zoning amendment application

County
Planning
Commission
approval

Zoning Commission approval Township Trustee Approval

Referendum

Common Pleas Court

Zoning Certificate

# Local Housing Regulation Slows Development

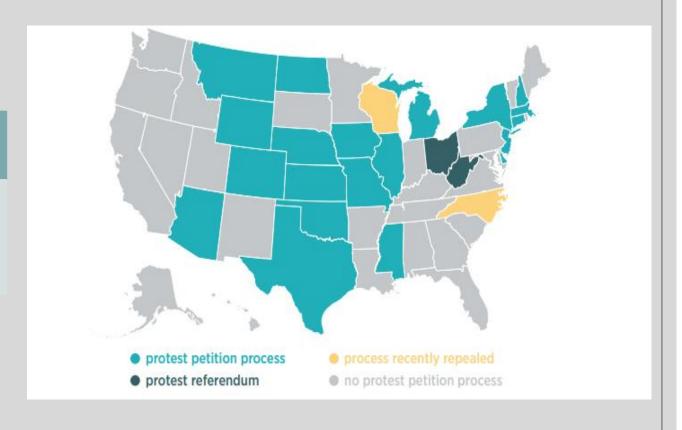


### Permits Zoning Referendum

- Ohio
- West Virginia

### Do Not Permit Zoning Referendum

- Indiana
- Tennessee
- Texas





# Buckeyes vs. Hoosiers

Ohio

11.78 million

Indiana

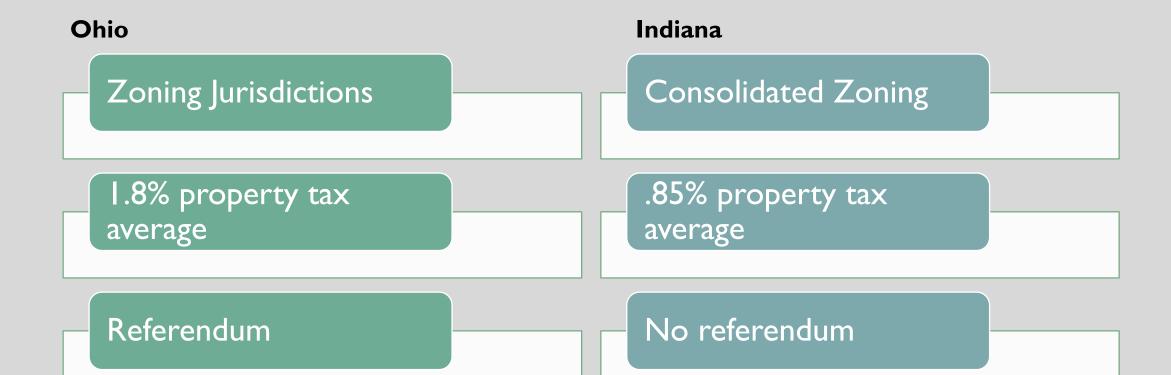
6.86 million

27,318 housing starts

27,005 housing starts

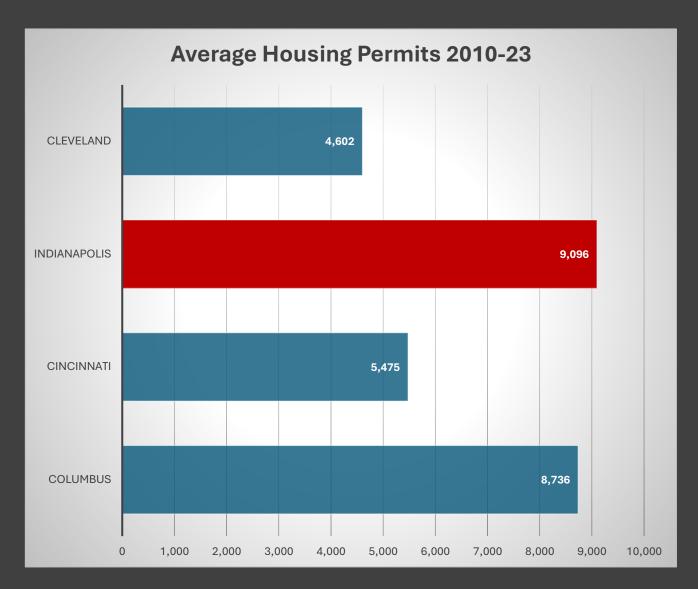


### **Buckeyes v. Hoosiers**





# BUCKEYES V. HOOSIERS



# Housing Supply Solutions





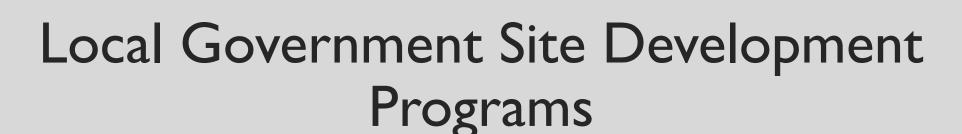
**Site Development Tools** 



**Streamlined Local Housing Regulation** 



Residential Development Financing Programs





#### Land banks/CIC

• Assemble and clear residential property

#### **Community Reinvestment Area**

• Real property tax abatement for commercial and residential projects

#### Tax Increment Financing

• Captures future property tax growth to fund public infrastructure including parking

#### **New Community Authorities**

• Special assessment funds community projects



# State of Ohio Residential Site Development Tools

### Residential Economic Development Districts (REDDs).

\$25 M over two years
20-mile development zones
Sites creating \$700M in capital investment and 700

Grant program for housing-related infrastructure projects; addressing additional service or public safety needs Requires local pro-housing policies

# New Residential Development Program (RLF)

\$100 million in funding

Low-interest loans for infrastructure improvements (water, sewer, road, electric, gas extensions) serving new single-family housing development in rural areas

New single-family residential homes in counties with less than 75,000 people that issued below average new single family home construction permits



# Comprehensive Land Use Plans

 County and Township Comprehensive Land Use Plans promoting housing density

#### Annexation

 Expedited Type II Annexation timeframe

#### County Zoning

Madison
 County and others operate zoning for townships

# Residential Development Financing Programs



#### Welcome Home Ohio Program

- \$91.25 million for housing acquisition and construction
- "Qualifying median income" at 120% of AMI
- \$100,000 maximum grant

#### **TMUD**

- \$150 M
- 10% of development costs
- \$20 M award caps
- Increased non-major city funding
- Hard and soft costs
- Excludes pre-certification expenditures
- Point based scoring system for EIS favoring development ready projects

#### Single-Family Housing Tax Credit Program

\$50 M a year for four years

Five, single-family constructed or improved homes

Used as primary residence
Not more than 30% of
buyer's monthly income
\$100,000 in tax credits
per home

#### State Historic Presentation Tax Credits

- Residential conversion projects
- 25% of qualified rehabilitation expenditures incurred during a rehabilitation project, up to \$5 million
- Two rounds annually



# County Housing PPP

Housing Study

**Land Control** 

Zoning

Tax Abatement

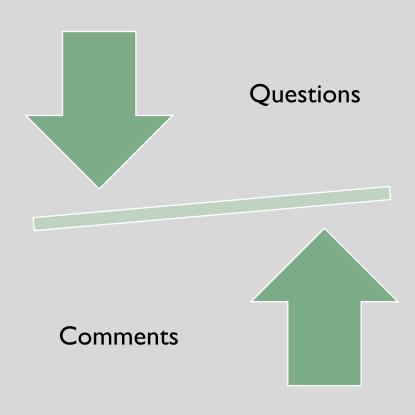
TIF

Construction Materials Sales Tax Exemption

Developer Recruitment



# Housing Supply Challenges & Solutions



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