



Commissioners Office

Ohio

Department of
Development

BroadbandOhio



Tuscarawas County Broadband Plan



**BENTON
INSTITUTE**
for BROADBAND
& SOCIETY



**THE OHIO STATE
UNIVERSITY**
EXTENSION

Tscarawas
ECONOMIC DEVELOPMENT CORPORATION



MISSION

“UNIVERSAL ACCESS TO IMPROVE QUALITY SERVICE FOR ALL
OF TUSCARAWAS COUNTY”

“

Broadband access is not a luxury it is a necessity in today's society.

”

Commissioner Chris Abbuhl

BroadbandOhio

Tscarawas
ECONOMIC DEVELOPMENT CORPORATION

IDENTIFY RURAL CHALLENGES

- Recognize ISP deployment is different in rural areas
- Look at all types of technology
- Create a small core committee to chart the course
- Research, read, research, read & repeat
- Explore all funding options
- Identify your capacity

SHORT-TERM GOALS (LESS THAN 18 MONTHS)



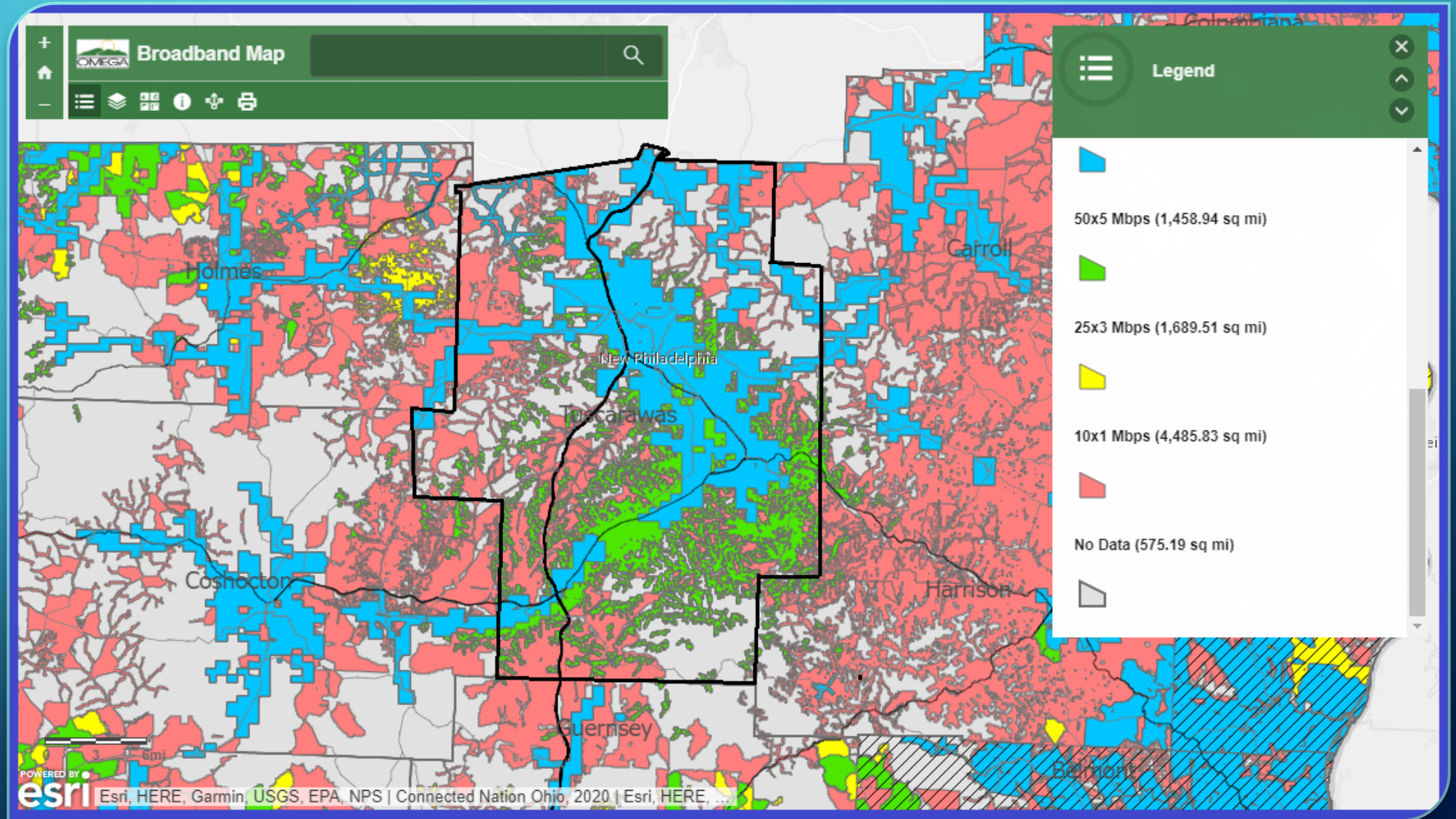
- Build on feasibility study already developed by OMEGA
- Prepare documents for providers
- Apply for grants
- Define affordability
- Require provider accountability
- Define “High Speed” determined by FCC/State

LONG-TERM GOALS (BEYOND 18 MONTHS)

- Secure Funding from grants
- Work with providers to build necessary infrastructure
- Have affordable broadband available to all areas of the county



OMEGA BROADBAND MAP



DEPLOYMENT CONNECTUSC – MARKET RESEARCH

- Established a social page
- Created ConnecTusc landing page
- Spoke with local groups & organizations
- Created flyers and tip sheets
- Promoted through “The Valley Podcast”
- Created FB ad campaign



TIPS FOR TAKING OUR SURVEY!

Connect With QR Code

-  If available sign into Wi-Fi
-  Open your phones camera app
-  Point the camera at the QR Code on the flyer
-  Click the prompt that appears for you to take our survey!

Connect With tuscedc.com/connectusc

-  If available sign into Wi-Fi
-  Open your favorite browser on your device
-  Type in tuscedc.com/connectusc
-  Fill out our form the email gateway
-  Click the red button to begin the survey

Taking The Speed Test

-  Click the GO button to begin the speed test
-  Wait approximately 35-40 seconds while test runs
-  Write down the download and upload results of the test
-  Return to the survey to document results
-  Finish Survey Questions

Wi-Fi data is preferable when conducting internet speed test. If no Wi-Fi is available please conduct speed test with whatever data is accessible.

GRANT FUNDING

- ARC Power Grant
- ARC Implementation Funding
- ARC ARISE
- Ohio GOA
- Broadband Ohio
- USDA Reconnect - Middle Mile funding
- Broadband Equity Access & Deployment Program (BEAD)—Infrastructure and Jobs Act
- Ohio Capital Grant
- Local Foundations





Marla Akridge
Tuscarawas County Economic
Development Corp.
Email: makridge@tuscedc.com
Phone: 330.691.5355



QUESTIONS?