



# Ohio Economic Development Association

The Professional Association for Ohio Economic Developers  
Expand Knowledge - Expand Network - Expand - Influence



## Ohio Economic Development Institute

- *Professional Development for Economic Developers*
- *OhioCED Certification - OhioCED “Best in Class”*
- *Partnership with JobsOhio & Ohio University / Voinovich School*
- *Best Practice Courses taught by practitioners and educators*

[www.ohioeda.com](http://www.ohioeda.com)



# Ohio Economic Development Association

- OEDA Annual Summit - September 13 - 15, Nationwide Conference Center, Lewis Center
- OEDA / APA Convening on Infrastructure Development; September 12, 2023; Nationwide Conference Lewis Center

[www.ohioeda.com/events](http://www.ohioeda.com/events)



# Opportunities and Challenges in Ohio Economic Development

1. Generally stronger economic recovery, especially among Great Lakes States ...
2. ... the economic recovery has not reached all parts of the state, notably SE Ohio, some inner ring suburbs, neighborhoods and many rural areas
3. Economic growth brings with it social challenges:
  - The workforce needs to grow ... we need more residents!
  - Lack of affordable and workforce housing
  - Importance of skills training
4. The advent of remote work is changing the economic landscape ... community development is more important!



# Opportunities and Challenges in Ohio Economic Development

5. Generally healthy fiscal condition of most local government...but the COVID money is winding down.
6. Ohio is widely recognized for excellence in economic development, notably JobsOhio and the Regional Economic Development Organizations
7. Some recent important successes .... Ohio's unemployment rate reaches historic low... Ohio is #3 state for small business growth ... Intel in Licking County, Honda EV in Fayette County,
8. Ohio has some of the best economic development programs in the nation...
9. ... increasing attention to accountability and transparency in awarding economic development incentives.



# Challenges in Ohio Economic Development

- The present moment offers a remarkable opportunity for your local economic development system to be proactive --- to do so requires your active engagement and financial support.
- County government should take advantage of this opportunity to plan a leading role in driving economic development and economic growth.

Mark Barbash, Director  
Ohio Economic Development Institute

[mbarbash@ohioeda.com](mailto:mbarbash@ohioeda.com)

614-774-7599

[www.Ohioeda.com](http://www.Ohioeda.com)