



The OMA and Good Jobs Challenge

August 17, 2023





— OUR MISSION —

PROTECT & GROW

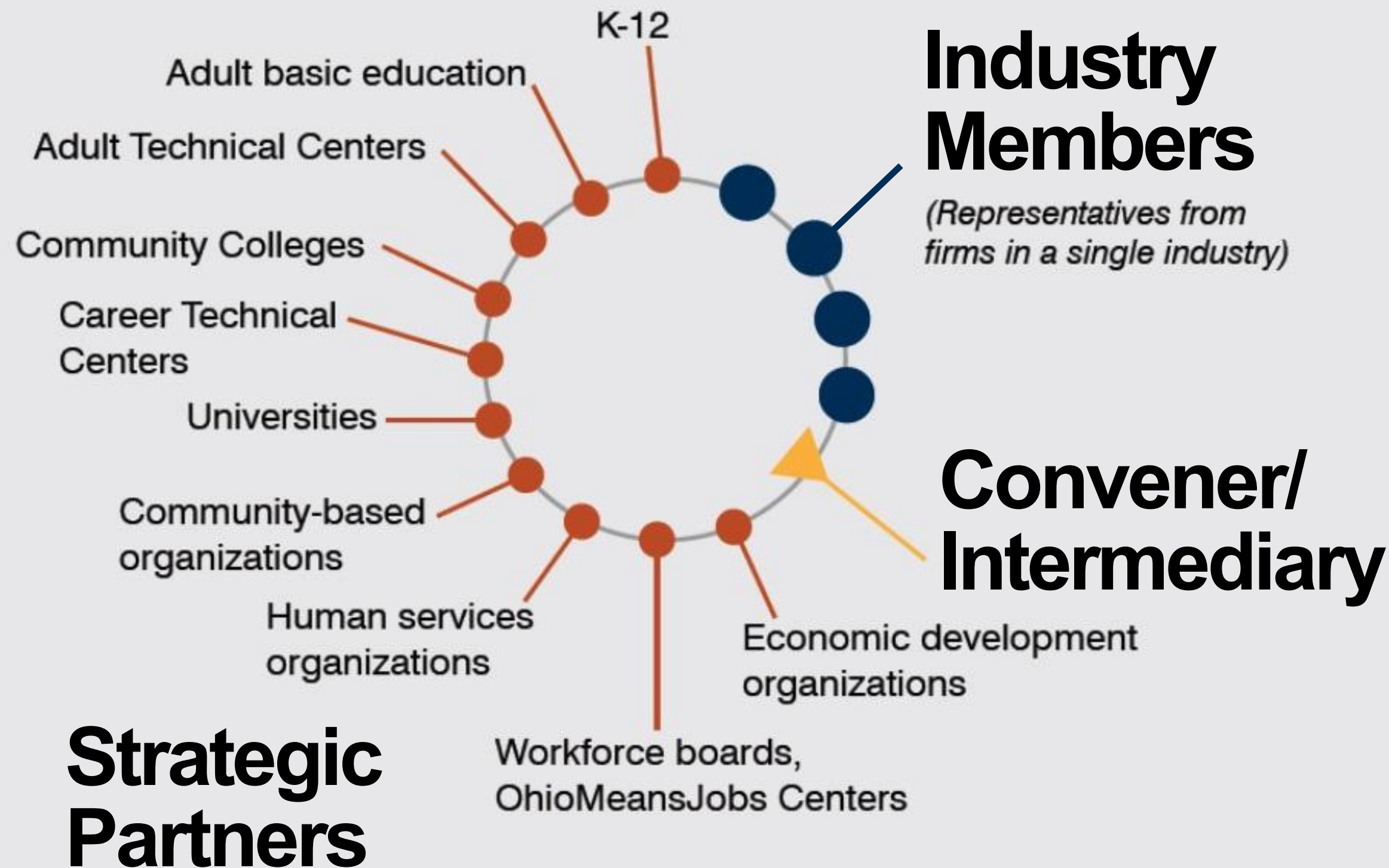
OHIO MANUFACTURING

WORKFORCE SERVICES PRIORITIES



- 1 Expand Earn-and-Learn opportunities to engage, evaluate, and employ recruits.**
- 2 Accelerate development of statewide innovation/industry 4.0 education, competency-based career pathways and credentials, and workforce development environment.**
- 3 Develop the structures and processes that help manufacturers hire and retain workers through a Diversity, Equity, and Inclusion lens.**
- 4 Strengthen and expand the capacity of OMA ISPs.**

THE ISP MODEL



- Identify common issues and collectively address needs.
- Communicate industry priorities and skill gaps.
- Align workforce programs and education/training curriculum.
- Led by the employers.
- Convened by a neutral intermediary.
- Focused on a single industry.
- Regional.

ENDORSED ISP COVERAGE FOR GJC

	Advanced Manufacutring Consortium (AMC)
	Advanced Manufacturing Industry Partnership (AMIP)
	Alliance for Working Together Foundation (AWT)
	Appalachian Ohio Manufacturers' Coalition (AOMC)
	BESTOhio Sector Partnership (BOSP)
	Central Ohio Manufacturing Partnership (COMP)
	ConxusNEO Manufacturing Sector Partnership (CMSP)
	Dayton Region Manufacturing Workforce Partnership (DRMWP)
	Great Lakes Community Action Partnership (GLCAP)
	Lorain County Manufacturing Sector Partnership (LCMSP)
	Mahoning Valley Manufacturers Coalition (MVMC)
	Northwest Ohio Manufacturing Alliance (NOMA)
	Raise the Bar Hancock County (RTB)
	Stark County Manufacturing Workforce Dev. Partnership (SCMWDP)
	West Central Ohio Manufacturing Partnership (WCOMP)
	Workforce Connect Manufacturing Sector Partnership (WCMSP)
	Unassigned Counties



[LINK TO ISP DIRECTORY: CLICK HERE](#)

GJC OPPORTUNITY



- **\$23.4 million over 34 months**
- **Goal of 6000 people trained, 3600 placed in good jobs, 50% untapped talent**
- **Focus on recruitment innovation:** Incorporates lead generation, nurturing, and conversion
- **WorkAdvance:** Franchise model with accountability built in
- **Upskilling and Technology Innovation**
- **80 Implementation Partners:** Extensive collaboration among state agencies, 16 ISPs, and local implementation partners.

The WorkAdvance Model



UNTAPPED TALENT

- **Unemployed**
- **Underemployed**
- **Underrepresented**
- **Women**
- **Justice-Impacted**
- **People of Color**
- **Veterans**



GRASSROOTS OUTREACH EFFORTS



- **Recruitment in local communities**
 - Strategic partnerships
 - Trusted relationships
 - Door-to-door outreach
- **Encourage ISPs to innovate**
 - Opportunity to apply for additional funding
- **Grassroots outreach coaching efforts**
 - National Center for Urban Solutions

WORKADVANCE ADVANTAGES

For Employers:

- Statewide manufacturing recruitment structure;
- Innovative recruitment strategies supported by grant \$;
- Increased pool of qualified applicants = untapped talent;
- Applicants prepared with manufacturing fundamentals; and
- Grant-funded career coaching to support workers.

For Jobseekers:

- Higher wages and benefits;
- Stackable credentials for upward mobility;
- Predictable hours, job stability; and
- Career coaching and support.



Work**Advance**

UNTAPPED TALENT LEARNING COMMUNITIES



- **Purpose:** Create a dynamic learning environment, in which companies can learn best practices in retention and recruitment for untapped talent.
- **Audience:** Manufacturers, ISPs, and individuals interested in workforce challenges & solutions.
- **Process**
 - Monthly webinars
 - Online portal with resources & toolkits
 - Access to subject matter experts for untapped talent

UPSKILLING AND CO-ENROLLMENT



- Incumbent worker training, especially if it leads to a promotion, significant wage increase, and/or helps to advance along a career pathway.
 - Without a promotion or wage increase, this individual counts as a participant
 - With a promotion or wage increase, this individual counts as a participant and a job placement
- Apprenticeships and other work-based learning
- Support incumbent worker advancement from entry- to mid-skill jobs
- Prepare workers for Industry 4.0 technologies and careers
- **1107 total upskilled during grant**

UPSKILLING AND CO-ENROLLMENT



- **Braid Funds**
 - TechCred (up to \$2000 per credential)
 - Ohio Defense Manufacturing Community grant (up to \$2000 per credential)
 - Ohio Manufacturing Workforce Partnership / Scaling Apprenticeship (\$500 per apprentice)
 - Other sources: OMJ, Apprentice Ohio, ISP grants, Intel grants, etc.
- **Co-Enroll Participants**
 - Use GJC worksheet to ID grant-affected service
 - Nearly everyone served by ODMC or OMWP should be able to count towards Good Jobs Challenge

WORKFORCE SUMMIT



The Ohio Manufacturers'
Workforce Summit 2023
Celebrating Ohio's Good Jobs Challenge



Registration is open:

myoma.ohiomfg.com/workforce

SAVE THE DATE

Ohio Manufacturers' Workforce Summit 2023

Wednesday, November 8, 2023

Quest Conference Center

Westerville



A statewide convening of Ohio
manufacturers and their workforce partners

REGISTRATION FEES:

Members: \$125

Non-Members: \$175

INQUIRE ABOUT SPONSORSHIP

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CLOSING

Questions?

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