

SHELBY COUNTY OVERVIEW



DEMOGRAPHICS:

- Location - West Central Ohio, Shelby County ~ 49,000, City of Sidney (county seat) ~20,000
- Region – Greater Dayton, Ohio Region – 1.1 million population within 45 min drive time
- Sidney-Shelby Economic Partnership – staff of 1.5 economic dev. & 3 staff in workforce development
- Shelby County Employment – highest manufacturing employment per capita in Ohio – 45.5%
- Honda, Anna Engine Plant - largest manufacturing employer in region ~3,000 employees
- Total manufacturing shipments - \$9.1 billion annually – L.Q. concentration in vehicle manufacturing 23.4
- #3 US Micropolitan in 2022 – Top 100 US Micro 12 consecutive years
- Other major industries: Agriculture, Construction, Food Processing

MAJOR ISSUES:

- Expanding Available Housing – Top priority for the county since 2018
- Placemaking/Downtown Renovation – Important strategic priority related to workforce needs. Currently under contract with a housing consultant to expand our housing revitalization capacity.
- Child Care – Lack of affordable and available child care impedes many from employment
- Rural Broadband – High priority & county utilized CARES funds for strategy and implementation
- Brownfield Clean-up – Secured ~\$4M to demolish and clean up the former Wagner manufacturing site

RECENT PROJECTS:

INDUSTRIAL SITE AUTHENTICATION:

- Sidney Ohio Industrial Park – 250 ac one owner – SiteOhio Authenticated in May of 2021
- Immediately after Authentication, EV project RFI's began immersing throughout North America
- May 2022, SEMCORP, the global leader in EV separator film, selected Sidney to invest \$916 million, create 1,200 jobs. Project is the largest initial Foreign Direct Investment (FDI) in Ohio

MAJOR TAKE AWAYS:

- Site Authentication is important, but the data gathered and knowledge gained through the process is critical
- Involve the broader community/team as early as possible
- Speed to Market is critical for most projects
- Authenticity is the best message – tell your community story
- Successful business development will lead to critical work in Placemaking and Talent Development (So be ready!)
- Private Public Partnerships are how you get things done!

The New “Three Legs Of The Stool” Of Economic Development



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THEN

Traditional 'Three Legs
of the Stool' Focus

NOW

Expanded Focus Integrates
Talent and Placemaking

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