

A Generational Opportunity for Ohio



Ohio's Economic
Development Corporation



A Once in a Generation Opportunity!

Confluence of 5 Factors

1. Value Proposition
2. Performance
3. Covid-Calibration
4. Investment
5. Global Exposure



A
Generational
Opportunity
for Ohio



Ohio's National Rankings

Moving Up

Econ Dev Projects

Site Selection Mag Governor's Cup

#2 in USA

2 YEARS IN A ROW

Best States for Business

Chief Executive Magazine

#7 in USA

UP FROM #41 in 2011

Labor Productivity Growth Rate

#1 in Midwest

SINCE 2013

Access to Capital

CNBC Best States for Business (2022)

#3 in USA

Quality of Life

Forbes Magazine 2019

#2 in USA

1. Value Proposition

2. Performance

3. Covid-Calibration

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Record Performance – JobsOhio

New Jobs	29,000+ NEW ALL-TIME HIGH
New Payroll	\$1.6B+ NEW ALL-TIME HIGH
Projects Won	501 NEW ALL-TIME HIGH
Business Retention & Expansion	2,346 NEW ALL-TIME HIGH
Customer Satisfaction	85 WORLD-CLASS
JobsOhio 10 Target Sectors Was declining 2.2% yr. – Now growing 1.5% yr.	#21 in USA UP FROM #49 in 2011



- 1.Value Proposition
- 2.Performance**
- 3.Covid-Calibration
- 4.Investment
- 5.Global Exposure



*Source: McKinsey & JobsOhio Research
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Expansion from the Coasts

42

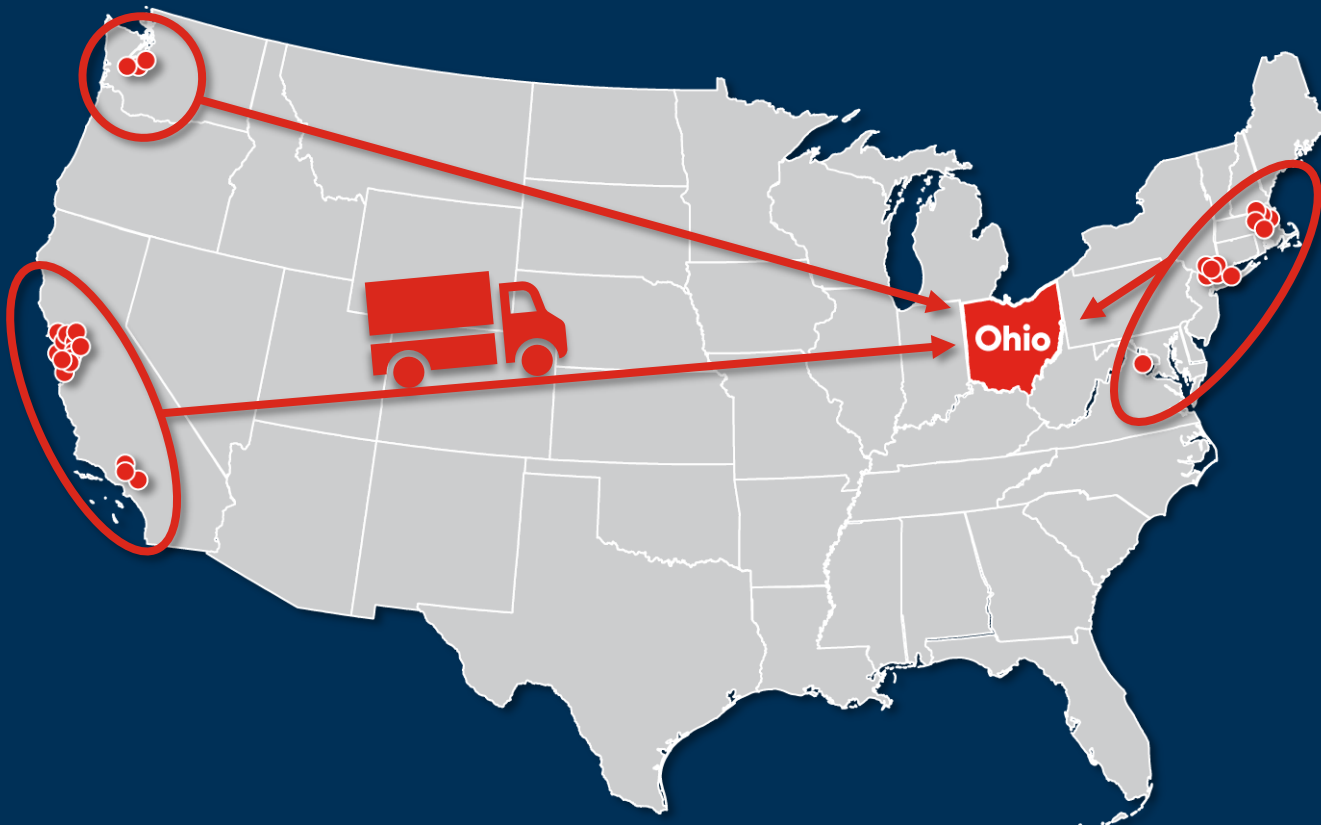
Projects

10,500+

New Jobs

\$24B

New Capital



1.Value Proposition

2.Performance

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Reshoring Open & Secure Supply Chains

7

Projects

4,800

New Jobs

\$20.9B

New Capital



1.Value Proposition

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Investing in the Future



\$40B+

JobsOhio 9 + 1 Sectors

Loans	Inclusive Econ Dev
Grants	Stakeholder Engagement
Marketing Ohio	Air Service
Talent Services	Innovation Districts
Job Ready Sites	Growth Capital
Retention & Expansion	Finance Partnerships

- 1.Value Proposition
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Largest Single Project Investment in Ohio History



Global Coverage
5.7B+ impressions

\$255M in Earned Media



1. Value Proposition
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JobsOhio Initiatives





Generational Opportunity

Up to \$40B
Investment
statewide
from all
sources



Ohio is Investing in the FUTURE

JobsOhio 9 + 1 Sectors

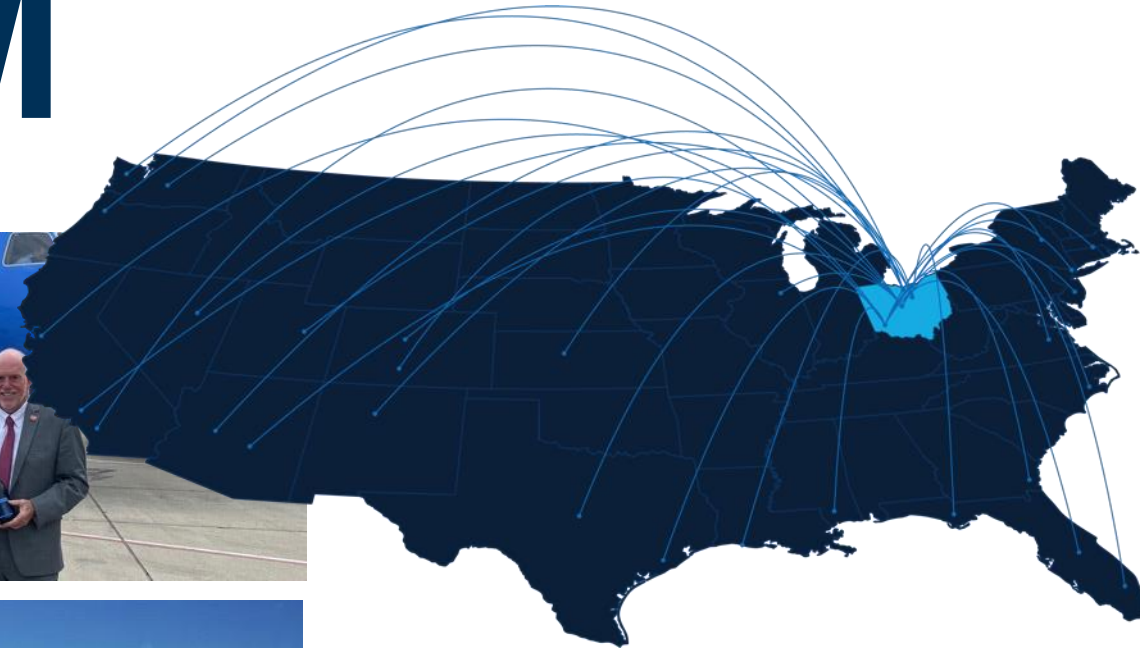
Loans	Inclusive Econ Dev
Grants	Stakeholder Engagement
Marketing Ohio	Air Service
Talent Services	Innovation Districts
Job Ready Sites	Growth Capital
Retention & Expansion	Finance Partnerships

Restoring Air Service

- **Alaska Airlines new route Cleveland to Seattle**
- All daily flights for June have already sold 90%+ of the available seats
- ~1/3 of those flights sold 90%+
- **Breeze Airways serves 11% of Canton-Akron Airport passengers**
- **New Breeze routes will double to 14 routes summer 2022** (CMH and CAK)

JobsOhio Air Service Restoration

Up to
\$286M
Economic Impact



Bookings to Seattle
'outpacing expectations,'
says Alaska Airlines



JobsOhio Finance Partnerships

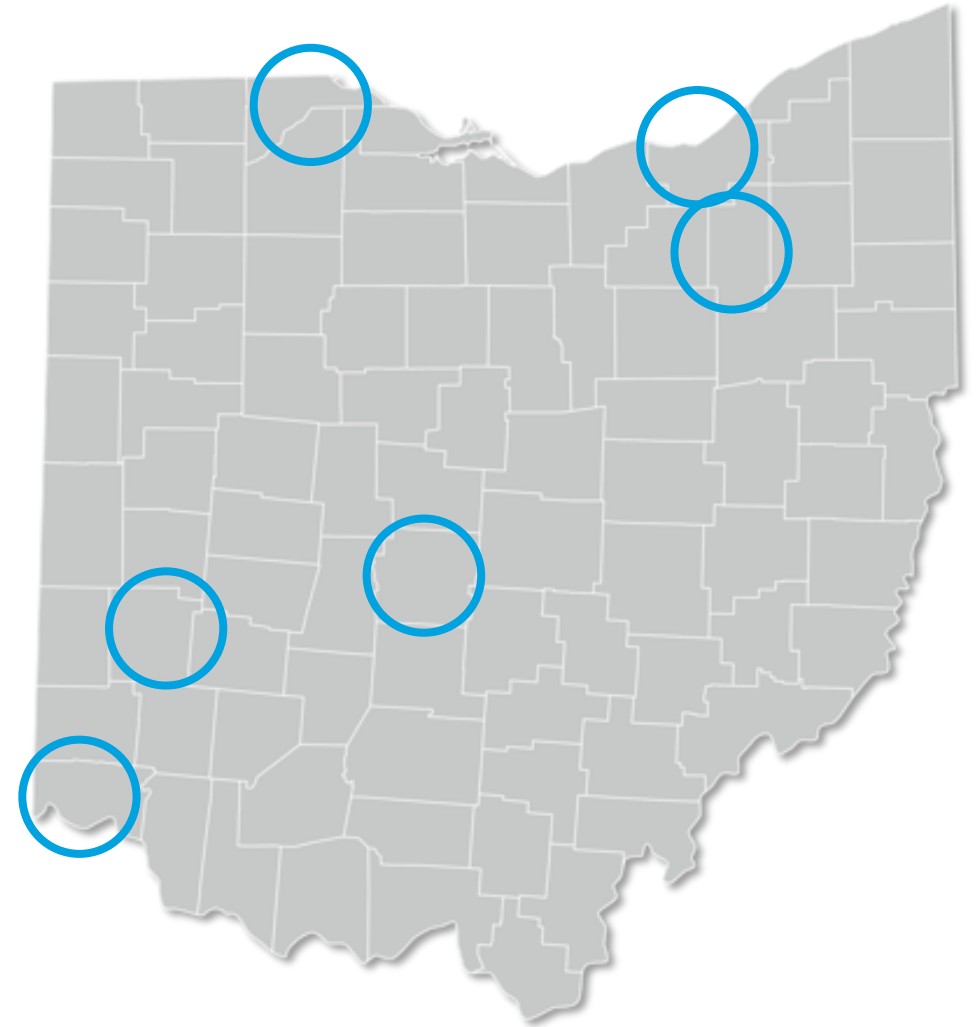
**\$50M Bond Reserve Program
w/ 6 Investment Grade Ohio
Port Authorities result in up
to \$300M additional port
project capacity**

- Cleveland Port
- Cincinnati/Dayton Port
- Toledo Port
- Columbus Port
- Akron Port

JobsOhio Bond Reserve Fund

Up to
\$1.5B
Project Investment
(All Sources)

1,000's
Potential Ohio Jobs





Inclusive Economic Development

284 Projects
Statewide

Supporting distressed
communities
and/or
underrepresented
populations

JobsOhio Inclusion Strategy

Inclusion Grants

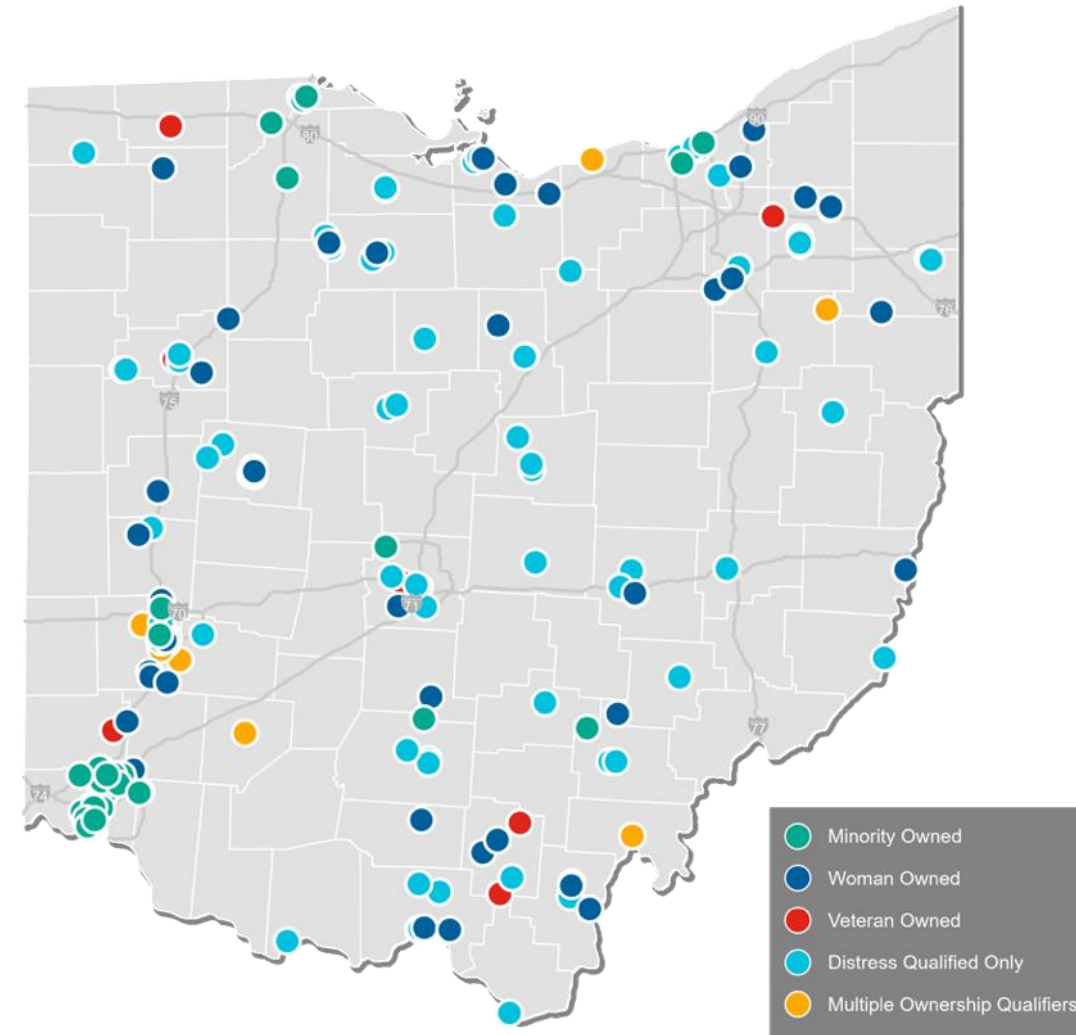
Help small businesses in
distressed communities
and/or are owned by an
underrepresented population

- 1,495 New Jobs
- 5,707 Retained jobs
- \$100.7M Total Investment

Vibrant Communities

Drive investment and job
creation into distressed areas
across Ohio

- 7 “Hallmark” Towns
- \$46M Total Investment

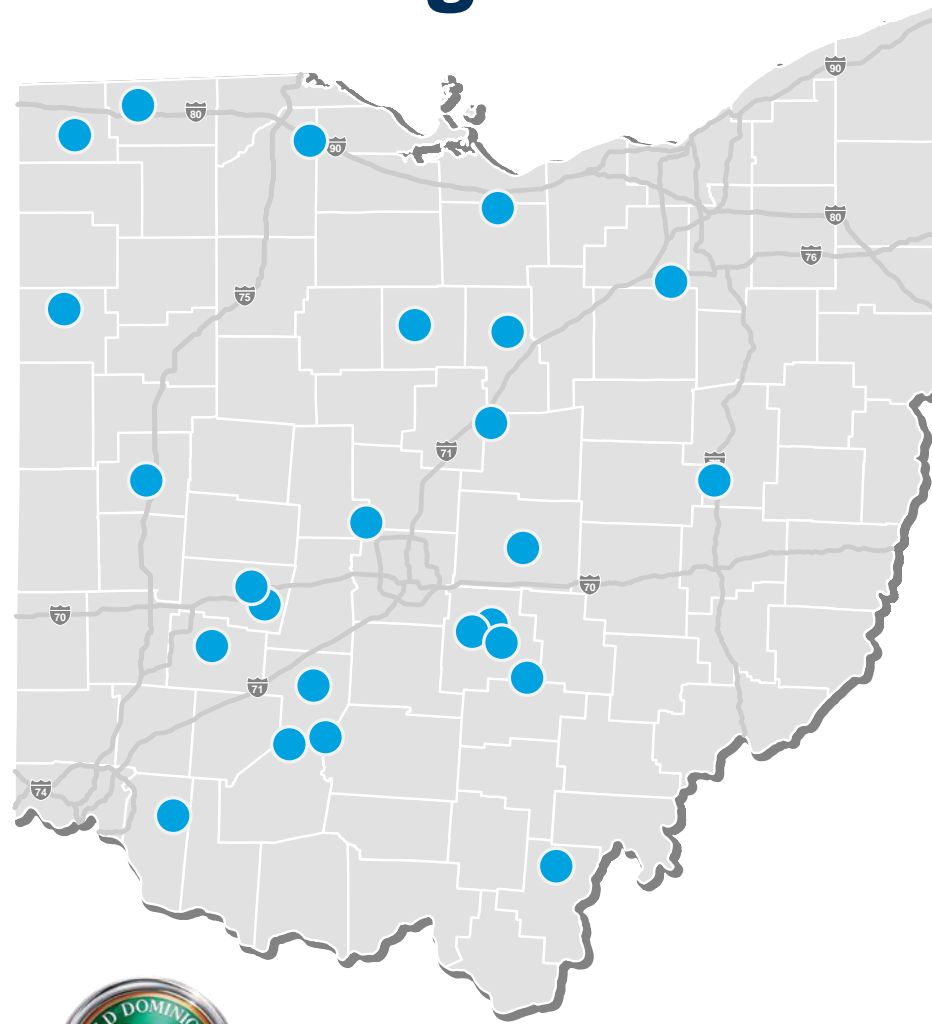




Job Ready Sites

- \$2.5 Billion Investment (All Sources)
- 4.8M Square Feet
- 12 X Leverage (Other Investment)

Investing in Sites



Innovation Strategy

- Goal: To be the most Innovative State in the Midwest
- Three-pronged strategy
- Experienced team with deep private sector & economic development credentials

JobsOhio Innovation Strategy

R&D Center Grants

Supports Industries of the Future

- \$65M JobsOhio investment
- 1,100 new jobs, \$535M Capex

Growth Capital Fund

- \$76M JobsOhio Investment
- 59 Portfolio Companies aligned w/ Sector Strategies
- 3 Successful Exits

Innovation Districts

Cincinnati, Cleveland & Columbus Innovation Districts

- 60K+ New Jobs
- 47.5K+ STEM Degrees
- \$9B Economic Impact
- Global Leadership



JobsOhio programs to help build a talent supply:



Talent Acquisition Services (TAS)

Incentive that can assist companies in identifying, building and executing a custom, sustainable talent solution by leveraging partners in the ecosystem.

Find Your Ohio (FYO)

National talent attraction program that proactively drives in-demand talent to the state by matching out-of-state candidate resumes with openings at Ohio organizations.

Innovation Districts

Three key Innovation Districts establish Ohio as a global leader in healthcare, life sciences, and technology. The goal is to create sustainable ecosystems for talent and increase STEM grad output and retention.

Ohio To Work™

Covid Response initiative to help under/unemployed connect to employers.

Established deeper relationships among the eco-system, outreach to underrepresented populations and upskilling/reskilling.

