

# Early Education and the Child Care Crisis

*4C for Children | August 25, 2022*





# So What's the Big Deal?



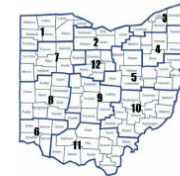
- Supply issues pre-pandemic
- Lost teachers and programs during pandemic
- Industry has experienced some of the worst losses with the least bounce-back
  - Retirement
  - Shortage of teachers

# Where Can I Go For Support?

- Every County has a Child Care Resource and Referral Agency (CCR&R)
- Ohio is divided into 12 regions
- Map identifies your county and what CCR&R you can contact to discuss how they might be able to come alongside your county efforts

## Ohio Child Care Resource & Referral Association (OCCRRA)

Todd Barnhouse, CEO  
2469 Stetler Road, Columbus, OH 43219  
Direct Line: (614) 310-1364  
Fax: (614) 396-5960  
Toll Free: (877) 547-6978  
[tbarnhouse@ocorra.org](mailto:tbarnhouse@ocorra.org)  
[www.ocorra.org](http://www.ocorra.org)



### Child Care Resource and Referral Agencies by Service Delivery Area (SDA)

<b>SDA 1 – YWCA of Northwest Ohio Child Care Resource &amp; Referral</b> <b>Suzanne Gail, Director</b> 1018 Jefferson Ave. Toledo, OH 43604 Phone: (419) 255-5519 Fax: (419) 255-3349 <a href="mailto:sgail@ywcawo.org">sgail@ywcawo.org</a>	<b>SDA 7 – YWCA of Northwest Ohio Child Care Resource &amp; Referral</b> <b>Suzanne Gail, Director</b> 606 W. High Street Lima, OH 45801 Phone: (419) 225-5465 Fax: (419) 225-5313 <a href="mailto:sgail@ywcawo.org">sgail@ywcawo.org</a>
<b>SDA 2 – Child Care Resource Center</b> <b>Jennifer Dodge, Executive Director</b> 5350 Oberlin Avenue Lorain, OH 44053 Phone: (440) 960-7187 Fax: (440) 960-7191 <a href="mailto:jdodge@ccrcinc.com">jdodge@ccrcinc.com</a>	<b>SDA 8 – 4C for Children Miami Valley</b> <b>Vanessa Freytag, President &amp; CEO</b> 2213 Arbor Blvd. Dayton, OH 45439 Phone: (937) 220-9660 Fax: (937) 220-9661 <a href="mailto:vfreytag@4cforchildren.org">vfreytag@4cforchildren.org</a>
<b>SDA 3 – Starting Point</b> <b>Debbie Fodge, Interim Executive Director</b> 4600 Euclid Ave., Suite 500 Cleveland, OH 44103 Phone: (216) 575-0061 or (800) 880-0971 Fax: (216) 575-0102 <a href="mailto:debbie.fodge@startingpoint.org">debbie.fodge@startingpoint.org</a>	<b>SDA 9 – Action for Children</b> <b>Eric Karolak, CEO</b> 78 Jefferson Ave. Columbus, OH 43215 Phone: (614) 224-0222 Fax: (614) 224-5437 <a href="mailto:ekarolak@actionforchildren.org">ekarolak@actionforchildren.org</a>
<b>SDA 4 – Early Childhood Resource Center</b> <b>Scott Hasselman, Executive Director</b> 1718 Cleveland Ave. NW Canton, OH 44703 Phone: (877) 691-8521 Fax: (330) 491-3272 <a href="mailto:SHasselman@ecresourcecenter.org">SHasselman@ecresourcecenter.org</a>	<b>SDA 10 – COAD Child Care Resource Network</b> <b>George Goddard, Director Early Childhood Division</b> 1500 B Greene Street Marietta, OH 45750 Phone: (740) 373-6996 or (800) 577-2276 Fax: (740) 373-6829 <a href="mailto:ggoddard@coadinc.org">ggoddard@coadinc.org</a>
<b>SDA 5 – COAD Child Care Resource Network</b> <b>George Goddard, Director Early Childhood Division</b> 1260 Monroe St., Suite 39S P.O. Box 6215 New Philadelphia, OH 44663 Phone: (330) 364-8882 or (800) 577-2276 Fax: (330) 602-7569 <a href="mailto:ggoddard@coadinc.org">ggoddard@coadinc.org</a>	<b>SDA 11 – COAD Child Care Resource Network</b> <b>George Goddard, Director Early Childhood Division</b> 191 Seif Road Piketon, OH 45661 Phone: (740) 769-8800 or (800) 577-2276 Fax: (740) 353-1797 <a href="mailto:ggoddard@coadinc.org">ggoddard@coadinc.org</a>
<b>SDA 6 – 4C for Children</b> <b>Vanessa Freytag, President &amp; CEO</b> 2100 Sherman Avenue, 3 <sup>rd</sup> Floor Norwood, OH 45212 Phone: (513) 221-0033 Fax: (513) 221-0393 <a href="mailto:vfreytag@4cforchildren.org">vfreytag@4cforchildren.org</a>	<b>SDA 12 – YWCA of Northwest Ohio Child Care Resource &amp; Referral</b> <b>Suzanne Gail, Director</b> 780 Park Avenue West Mansfield, OH 44906 Phone: (419) 775-5179 or (855) 548-9598 Fax: (419) 709-9193 <a href="mailto:sgail@ywcawo.org">sgail@ywcawo.org</a>

11/19/20

# Process to Move Initiative Forward

## Brainstorming Session

- Schedule a meeting with key stakeholders in community (include your CCR&R, private foundations, JFS, non-profits, etc.)
- Identify current child care situation and what are reasonable goals for increased seats
  - Type of care needed
    - Type B (in home, up to 6 children)
    - Type A (in home, up to 12 children)
    - Center-based

## Next Steps

- Community stakeholders
  - Brainstorm funding possibilities
  - Encourage private funders to work together when approaching a goal
- CCR&R
  - Take information and write proposal that meets counties needs
  - Proposals should be individualized

# 4C for Children's Current Contracts Include...

## ➤ **Part 1:** *Preservation and Stabilization of Current Child Care Programs*

- Coaching
- Training and Education

## **Progress and Insights**

- Keep existing supply
- Maintain and continue increase in quality





# 4C for Children's Current Contracts Include...

## ➤ **Part 2:** *Recruitment and Startup of New Programs*

- Recruitment/coaching/program coordination
- Funding for needed materials and essential startup trainings

## **Progress and Insights**

- Intentional involvement at the local level with community partners is critical
  - Soft introductions and identify the right people
  - Build off existing trusted relationships
- Businesses exploring onsite child care as an employee recruiting measure and service to surrounding communities
- Collaborative pairing of needs for space with available space in the community
  - Cities of Franklin and Lebanon in Warren County, Shelby County



# 4C for Children's Current Contracts Include...

## ➤ Part 3: *Child Care Program Expansions*

- Recruitment/coaching/program coordination
- Funding for needed materials

## Progress and Insights

- Build upon existing relationships with programs
- Increasing seats, expanding shifts and weekends



St Philomena new toddler and child care classrooms

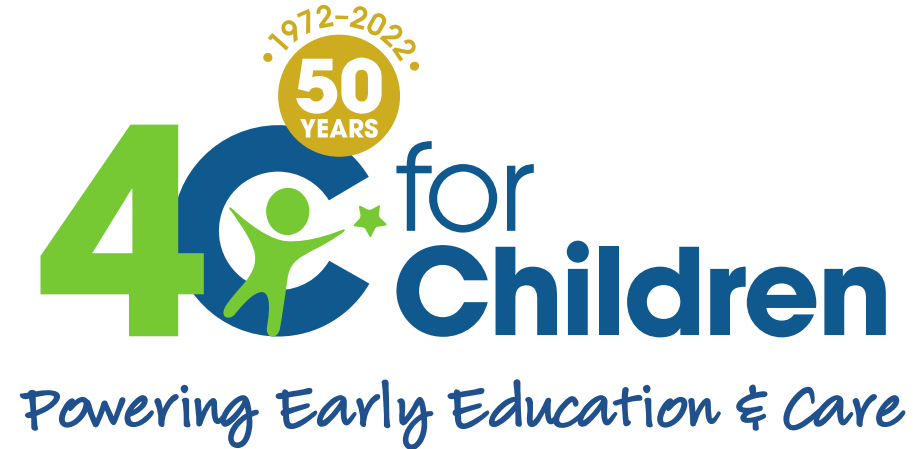
# What You Can Do

- Cast a vision with your stakeholders
- Partner with your CCR&R to identify specific needs in your communities
- Dedicate targeted funds to support the increase of child care supply
- Be at the table and use your network
- Stay involved through the process
- Promote new economic development incentives
  - Businesses give child care subsidies to employees
  - Companies pre-pay for child care seats held for their workforce needs





# For More Information



- Lisa Babb | [lbabb@4cforchildren.org](mailto:lbabb@4cforchildren.org) | 937-272-0766
- Vanessa Freytag | [vfreytag@4cforchildren.org](mailto:vfreytag@4cforchildren.org) | 513-324-2412